

Mapping Civic Measurement: *How are we assessing readiness and opportunities for an engaged citizenry?*



INSTITUTE FOR
**CITIZENS &
SCHOLARS**

A REPORT FROM

The Institute for Citizens & Scholars
104 Carnegie Circle, Suite 301
Princeton, New Jersey 08540

© 2023 by The Institute for Citizens & Scholars. All rights reserved.
citizensandscholars.org

Suggested Citation:

Institute for Citizens & Scholars (C&S). 2023. "Mapping Civic Measurement: How are we assessing readiness and opportunities for an engaged citizenry?" February 16, 2023. citizensandscholars.org.

AUTHORS



Anna Gallos is a program associate for project administration at the Institute for Citizens & Scholars. Since joining Citizens & Scholars in 2017, she has managed selection for the WW Teaching Fellowships in both Georgia and Pennsylvania which have helped to identify and prepare over 130 Teaching Fellows to teach in high-need STEM classrooms. More recently, Anna has worked with the Measurement Initiative, through which she has been able to combine her research and project management skills with her interest in developing a productively engaged citizenry. Anna has a bachelor's degree in international studies from American University.



Jay Geneske is the chief communications and engagement officer at the Institute for Citizens & Scholars. As a strategy and communications leader, he has worked with organizations across all sectors, including The Rockefeller Foundation, The World Bank, NYC Dept of Education, Mattel, Echoing Green, Boeing, and Pew Trusts. His cross-sector research on narrative and impact storytelling has been adopted by NGOs and communities of practice across the globe. Education: Drake University and NYU.



Debi Ghate is president of Steadfast as well as vice president of partnerships at The Center for the Rights of Abused Children, executive fellow with the Institute for Citizens & Scholars, executive fellow at the State Policy Network and initiative director for the George Mason University's "Voices for Liberty: Free Speech, Civil Rights and Social Progress" program.

Debi is a trained lawyer, previously practicing civil litigation in Ontario, Canada before moving to California to join the Ayn Rand Institute. At the Institute, she oversaw the education and policy programs before serving on leadership teams at two Foundations, including the Charles Koch Foundation and the Anthem Foundation for Objectivist Scholarship. She was previously the senior director of grant strategy at The Snider Foundation and most recently the vice president of strategy and programs for Philanthropy Roundtable.

Debi serves on the boards of Americans for Fair Treatment, Anthem Foundation for Objectivist Scholarship, Empire Center for Public Policy, FAMM, and the Government Justice Center. She received a bachelor of science in Psychology, Biology and French at the University of Toronto and a bachelor of laws at the University of Calgary.



Matt Leighninger is the head of democracy innovation at the National Conference on Citizenship, a Congressionally chartered nonprofit organization dedicated to strengthening civic life in America. Matt leads NCoC's work in strengthening civic infrastructure, organizing large-scale engagement efforts, and measuring the quality of democracy and engagement. He started his career at Everyday Democracy, where he worked with public engagement efforts in over 100 communities in 40 states.

Matt's first book, *The Next Form of Democracy*, is a firsthand account of that wave of democratic innovation that emerged in the 1990s and 2000s. From 2005–2016, Matt served as Executive Director of the Deliberative Democracy Consortium, an alliance of major organizations and leading scholars working in the field of deliberation and public participation. He led a working group that produced a model ordinance on public participation and developed a new tool, “Text, Talk, and Act,” that combined online and face-to-face participation as part of President Obama’s National Dialogue on Mental Health.

Before coming to NCoC, Matt was vice president for public engagement at Public Agenda, where he revived the organization’s work in public engagement and launched new initiatives on public health, environmental resilience, and K–12 education, drawing on democracy innovations that have emerged in other countries. His second book, *Public Participation for 21st Century Democracy*, co-authored with Tina Nabatchi, is a guide and textbook that surveys the role and potential of engagement in K–12 education, health, land use planning, and the work of state and federal governments. It is now the most widely used text for undergraduate and graduate courses on public engagement.



Rajiv Vinnakota is the seventh president of the Institute for Citizens & Scholars (formerly the Woodrow Wilson National Fellowship Foundation). Prior to joining Citizens & Scholars in July 2019, Raj served as the Executive Vice President of the Youth & Engagement division at the Aspen Institute, a new venture focusing on youth leadership development, civic engagement, and opportunity. Before work at the Aspen Institute, he was the co-founder and CEO of The SEED Foundation, the nation’s first network of public, college-preparatory boarding schools for underserved children. Raj remains on the board of The SEED Foundation.

A graduate and former trustee of Princeton University, Raj has dedicated his career to educating, empowering, and supporting America’s youth, particularly those from disadvantaged communities. His work as a social entrepreneur and non-profit leader has earned him national recognition in the form of prestigious fellowships from Echoing Green, The Ashoka Foundation and the Aspen Institute, as well as awards such as Princeton University’s Woodrow Wilson Award, Harvard University’s Innovation in American Government Award, and Oprah Winfrey’s Use Your Life award.

Raj is a board director for two public companies, Enovis Corporation and ESAB, and serves as chair of the nominating & governance committee for each of these boards. In addition to being a former trustee and executive committee member for Princeton University, Raj is the former national chair of its annual giving committee and former executive committee member for its Aspire capital campaign. Raj was previously a founding board member of Path Forward, an advisory committee member for the College Board, and a board director for The Meyer Foundation. Raj also serves on the advisory committee for Citizen Data.

At Princeton, Raj majored in molecular biology and also earned a certificate of studies from the Woodrow Wilson School of International Affairs & Public Policy. He and his family live in Maine.

ACKNOWLEDGEMENTS

The authors would like to thank contributions from Ashley Berner, Chester E. Finn, Jr., Jeannemarie Halleck, Laura Hamilton, Frances Hannan, Rob Jagers, Joe Kahne, Peter Levine, Alex Logan, Paul Perrault, Beverly Sanford, Jessica Sutter, and Audra Watson for editing and review, and Lindsay Smith for layout and graphic design. The authors appreciate the review and guidance from the following experts (in alphabetical order):

Danielle Allen, The Democratic Knowledge Project, an initiative of the Edmond & Lily Safra Center for Ethics at Harvard University

Mehrdad Baghai, High Resolves

David Bobb, Bill of Rights Institute

Jean Claude Brizard, Digital Promise

David E. Campbell, University of Notre Dame

Jeff Coates, National Conference on Citizenship

Jonathan E. Collins, Brown University

Kathy Cramer, University of Wisconsin-Madison

Ed Dieterle, ETS

Louise Dube, iCivics

Trent Engbers, University of Southern Indiana

John Englander, Human Responsibility Accelerator

Michela English, Fight for Children (retired)

Kadriye Ercikan, ETS

Nicholas Felts

Michael Feuer, George Washington University

Mildred Garcia, AASCU

Catherine Giles, The Democratic Knowledge Project, an initiative of the Edmond & Lily Safra Center for Ethics at Harvard University

David Griffith, Thomas B. Fordham Institute

Hahrie Han, SNF Agora Institute, Johns Hopkins University

Kristen Herrick, ETS

John Holbein, University of Virginia

Alix Horton, New Tech Network

Jessica Howell, College Board

Jim Huneycutt, College Board

Martha Kanter, College Promise

Kei Kawashima-Ginsberg, CIRCLE, Tufts University

David Kidd, The Democratic Knowledge Project, an initiative of the Edmond & Lily Safra Center for Ethics at Harvard University

Elizabeth Kingsley, ETS

Irwin Kirsch, ETS

Tony Klemmer, Wisdom for Good

Ben Klutsey, Mercatus Center, George Mason University

Tim Knowles, Carnegie Foundation for the Advancement of Teaching

Jimmy Kruse, Leadership Now Project

Paul Kuhne, The Center for Open Data Enterprise

Holly Kuzmich, Draper Richards Kaplan Foundation

Caroline Laguerre-Brown, George Washington University

Ida Lawrence, ETS

Dayna Matthew, George Washington University Law School

Jeremy McKey, Rockefeller Brothers Fund

Karen Murphy, Human Responsibility Accelerator and High Resolves

Michael Neblo, Institute for Democratic Engagement and Accountability, The Ohio State University

Michael Nettles, ETS

Tony Pipa, The Brookings Institution

Mary Pitoniak, ETS

Rosalyn Rice-Harris, CCSSO
Stefanie Sanford, College Board
Dr. Kerry Sautner, The National Constitution Center
Bror Saxberg, LearningForge LLC
Carol Geary Schneider, Senior Advisor, Civic Learning
and Democracy Engagement Coalition
Nancy Segal, ETS
Amit Sevak, ETS
David Soo, Jobs for the Future
Daniel Stid, Lyceum Labs
Heather van Benthussen, Chicago Public Schools
Hannah Van Drie, College Board
Tom Vander Ark, Getting Smart
Vineeta Vijayaraghavan, Leadership Now Project
Kyle Vitale, Heterodox Academy
Brian Wampler, Boise State University
Ross Wiener, The Aspen Institute
Harry Alan Wiland, Media Policy Center
Sam Wineburg, Stanford University
Patrick J. Wolf, University of Arkansas
Courtney Wright, Millennial Action Project
Dwayne Wright, George Washington University

Some contributors have chosen not to be publicly identified. We remain thankful for their insights and candor throughout this process. Inclusion in our acknowledgements does not mean that someone supports everything in our report.



INSTITUTE FOR
**CITIZENS &
SCHOLARS**[™]

The Institute for Citizens & Scholars (citizensandscholars.org) cultivates talent, ideas, and networks that develop effective, lifelong citizens. Throughout our 75-year history, we've played a significant role in shaping educational talent in the K–12 and higher education spaces. Now, with an expanded mission, Citizens & Scholars unites the left, right, and center to develop breakthrough solutions that create stronger citizens in our country. We bring these solutions to life by forming strategic partnerships with an intentionally diverse group of young people, scholars and education leaders, and civic and business leaders—including the 27,000 world-leading Fellows in our network. Together, we're on a mission to ensure that Americans everywhere are well-informed, productively engaged for the common good, and hopeful about democracy.

CONTENTS

Foreword	9
Executive Summary	11
Creating the Maps	14
Civic Measurement Maps	15
Key Findings	22
A Call to Action	30
Recommendations & Implementation Roadmap	31
Appendix	
Civic Readiness Map	37
Civic Readiness Map Tools	39
Terms from the Civic Readiness Map	46
Civic Opportunities Map	49
Civic Opportunities Map Tools	51
Terms from the Civic Opportunities Map	53
Terms & Assumptions	57
References	62

FOREWORD

Questions surrounding the strength of our democracy dominate today's headlines. Americans across every spectrum—ideological, political, racial, geographical, generational, cultural, you name it—express concern about our country's trajectory. Unlike previous periods where economics, foreign policy, or education might have been the focus of common attention, today the future of our nation's very fabric is the primary focus of debate. Though we must allow for diverse perspectives and rigorous debate, we also know that a “house divided against itself cannot stand.”

The Institute for Citizens & Scholars brings together diverse people, across traditional divides, to build a constitutional democracy that works for all. In 2019, we released the whitepaper *From Civic Education to a Civic Learning Ecosystem: A Landscape Analysis and Case for Collaboration*, which noted a surprising consensus among practitioners in the civic education space that the current approach to developing effective citizens needed to be updated for the 21st century. At the time, our analysis revealed a broad concern that the current patchwork system of high school classes, after-school programs, and online platforms was failing to produce young people who are well-informed, productively engaged, and hopeful about our democracy.

The report concluded that the field must think beyond the walls of a classroom and imagine a lifetime of civic learning and practice. Classroom learning is the backbone of this education, but a comprehensive system of civic learning cannot be limited to school. We must consider how people show up in their communities, how they build trust in each other, and how they feel about the future of the country. To cultivate young people as effective citizens, it was necessary to move from school-focused civic knowledge to also include a broader set of civic skills, dispositions, and capacities.

The report's findings hold true today, including the idea that an organization-by-organization approach will be insufficient to create impact large enough and long-lasting enough to repair the fabric of our nation. This work needs to be connected with a large and effective network of advocates, researchers, funders, practitioners, policymakers, and innovators to ensure that citizen development is prioritized. In short, we need a field of civic learning.

Since the release of the report, it has also become clear that more people are working on improving civic readiness and opportunities than the original whitepaper accounted for. There are important contributions being made by academics, young people, scholars, citizen leaders, practitioners, funders and many others. The civic learning ecosystem is bigger than any one of us might think.

The team at the Institute for Citizens & Scholars and I see a tremendous opportunity to collaborate across many traditional lines of division, build efficiencies, and galvanize resources to answer a question we all seem to have on our minds: how do we know if we are making progress as a democracy?

To begin answering this question, our team—working alongside many others—started by understanding who is already measuring components of this big question. What we have learned is that many more people are dedicated to civic measurement than might be apparent, many of them in adjacent spaces and using different terminology about the same skills and dispositions. Yet, at their core, they do also have *some* shared

understanding of what makes for effective citizenry. And that, ultimately, is the major and encouraging finding of this report.

It turns out that measurement may be the unifying force that helps us chart many paths forward towards a shared goal: a vibrant constitutional democracy in which we are all proud to participate.

I encourage you to explore the core, common ground the report has helped uncover and the plans to build on the findings in this report. I hope you will find the resources contained here to be useful for your own civic goals.



Rajiv Vinnakota
President, Institute for Citizens & Scholars

EXECUTIVE SUMMARY

Questions about the strength and efficacy of our constitutional democracy are currently front and center for many Americans. These questions—and concerns—are drawing the attention of practitioners, researchers, philanthropists, and public officials.

As a result, we have a plethora of people working to strengthen our nation's fabric through multi-dimensional efforts aimed at ensuring today's, and tomorrow's, citizens are well-informed about critical issues and topics, productively engaged to advance our shared goals, and hopeful about the future of American democracy. These people include traditional civic professionals, such as social studies teachers, policy scholars, researchers, practitioners, young civic leaders, funders, journalists, and elected officials. It also includes community organizations, business associations, civil society groups, and other kinds of voluntary activity. These efforts motivate and enable people to become involved to solve problems at the local, state, or national levels. It is a very large civic ecosystem.

Given the complexity of the problem, how do we know we are making progress? Are these efforts helping, hurting, or neither? What kinds of activities are having a positive impact, and do we even agree on what it means to be having a positive impact?


Civic Measurement is the means by which we will be able to answer these questions. Many researchers and practitioners are actively engaged in this activity; how can we understand what answers these cumulative efforts are providing, and how can we translate the quantitative and qualitative data being generated into action?

Our goal with this project was to perform a comprehensive—but not exhaustive—landscape review of existing resources (research projects, assessments, frameworks) to identify what tools exist today to help answer the big question: how do we know our efforts to improve our constitutional democracy are working?

The results of our project are captured in this report. We have examined the measurement work being done by those who think of themselves as part of the field of “civic learning” (which develops the civic knowledge, skills and dispositions of young people) as well as that of researchers and practitioners in ostensibly related fields: character formation, social-emotional learning, public participation, workforce development, and others. In many cases, similar questions are being studied but being presented in different language and based on different assumptions.

After capturing the full landscape of relevant measurement efforts, our primary purpose became to drill down to identify the common elements in order to map with some specificity these attempts to measure our civic ecosystem.

To accomplish this, we took two steps: (1) we looked for every possible tool in the literature from the relevant fields, and (2) we engaged practitioners, researchers, funders, and other stakeholders to not only help us complete the list but to then dig into the material with us until we uncovered a common framework to help us sort the various tools.



The key findings that have emerged are as follows:

1. Civic readiness is being measured much more than civic opportunities.
2. Notable gaps exist among people doing the measurement work as well as the kinds of tools available.
3. Voting dominates civic measurement.
4. There are varying definitions for what good citizenship means, all of which need examining as our world is changing.

Ultimately, we have found that differing measurement approaches need to be coordinated to understand our overall progress. In place of continuing with disparate efforts or defining a singular prescriptive path forward, we have mapped the landscape so that users can use their “compass” to chart their own path forward. The mapping presented below was initially intended to help identify where measurement tools exist, where they are lacking, where we might need to prioritize tool creation, and how limited resources could best be deployed to accomplish these goals. As we share these new maps with a wide range of people, we are learning that they may have utility beyond measurement. In one case, they are being used to help design an out-of-school program to help young people solve problems in their communities. They have been useful for a funder seeking to focus investment into a particular aspect of citizen development. Ultimately, we hope the mapping we have done will provide a new common language across the many important contributors involved in strengthening our democracy.

Two final notes for our readers:

(1) While our focus is on American citizenship and the health of American democracy, we are thinking beyond formal citizenship status and highlighting that “citizenship” itself requires definition; and

(2) We have avoided contentious politics in our approach. For example, we recognize that some people view civic measurement through an “equity” lens, and others through an “equality of opportunity” lens. Our work in a sense is “pre-debate” and, if we have succeeded in our task, our mapping applies across differing ideological orientations.

As we present these findings and our recommended next steps, we are grateful for the interest, feedback, debate, enthusiasm, pessimism, and optimism our contributors shared with us.

KEY TERMS & DEFINITIONS

Civic Learning

The development of the civic knowledge, skills, and dispositions of people, resulting in citizens who are civically well-informed, productively engaged, and hopeful about democracy. Civic learning is a broader conception of civic education that recognizes the long-term, multidimensional approach to cultivating effective citizens inside and outside the classroom, at the workplace, within the community, and online.

Civic Measurement is the attempt to answer these two questions:

- 1) How ready people are to contribute effectively to civic life?
- 2) How well does our civic infrastructure support, enable, and inspire those contributions?

Both of these questions contribute to the overarching goal of understanding if we are making ongoing progress as a healthy democracy.

Civic Readiness

An individual's preparation to be an effective citizen through four overarching civic dimensions: what individuals *understand*, what or how they *participate*, how they *connect* with organizations and others, and what they *believe* that influences their engagement as citizens.

Civic Opportunities

Systems, platforms, programs, laws, and processes for individuals and groups to practice and build the civic dimensions of *understand*, *participate*, *connect*, and *believe*.

CREATING THE MAPS

To survey the terrain of civic measurement, we interviewed 72 people who are conducting or curating research and data on civic readiness or civic opportunities—including some who don't necessarily describe their work as “civic”. The interviewees are listed in the acknowledgments. We also collected as many measurement tools, rubrics, and studies as we could find, including both qualitative and quantitative research, and including numerous articles that compile and summarize these tools.

Our current list includes 70 resources of varying types, from which we have identified 160 tools. (For our purposes, a tool is a discreet method for capturing and reporting qualitative or quantitative data.)

Based on these interviews and resource collection, we developed a framework for organizing the ways that people in many different sectors—education, business, philanthropy, community institutions, media, government, and civil society—are defining and measuring different aspects of civic readiness and civic opportunities. This framework is presented as the Civic Measurement Maps.

These maps are *not* meant to suggest a prescription for what we think citizens should know and be able to do, or to place diverse practitioners in representative silos, or to present a diagnosis or critique for any organization or sector. Rather, the maps are an attempt to illustrate the depth and breadth of the field and allow us to plot the measurement tools people are using.

CIVIC READINESS MAP

The Civic Readiness Map shows efforts to measure the civic knowledge, skills, and dispositions of individuals. Most of the tools we collected are being used to assess middle school, high school, and college students. A few of the measures gauge what Americans of all ages think and feel about democracy and civic life.



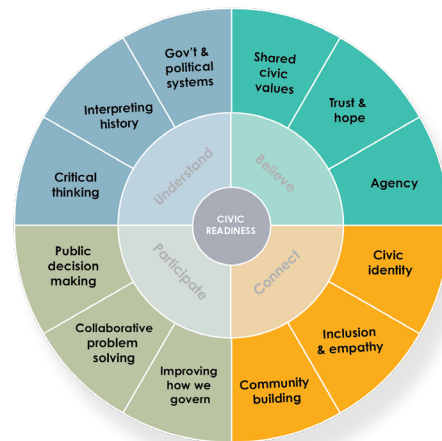
Here's a key to reading the Civic Readiness Map:

The innermost ring of the map is made up of the four overarching **dimensions** that people are trying to measure: what individuals *understand* or know, how they *participate* in American democracy, how they *connect* with others, and what they *believe* that influences their engagement.



The middle ring of the map lists the main **elements** of those **dimensions**. For example:

- *Government and political systems* is an **element** of *understand* that includes several different areas of knowledge.
- *Public decision making* is an **element** of *participate* that contains a number of skills that can be assessed.
- *Civic identity* is an **element** of *connect* that is concerned with how people feel about being part of groups and communities.
- *Trust and hope* is an **element** that encompasses measures of what individuals *believe* about institutions and democracy.



The outer-most ring of the map provides specific **coordinates**. For example:

- Within *government and political systems*, some of the measures we found are assessing knowledge of *current events*.
- Within *public decision-making*, there are many measures of *voting*.
- Feelings of *belonging* are measured within the category of *civic identity*.
- *Hope for democracy* measures are part of *trust and hope*.



CIVIC OPPORTUNITIES MAP

While most civic measurement tools focus on the individual, there are also efforts to measure civic infrastructure: all the systems, platforms, programs, laws, and processes that help people to solve problems, make decisions, and build community.

The Civic Opportunities Map portrays the ways that institutions and organizations allow citizens to build and use their civic skills and knowledge.



Here's a key to reading the Civic Opportunities Map:

The innermost ring of the map repeats the four overarching **dimensions** of civic readiness: what individuals *understand*, how they *participate* in American democracy, how they *connect* with others, and what they *believe* that influences their engagement. It also follows the same breakdown of **elements** in each of those **dimensions**.

But the outermost ring of the Civic Opportunities Map lists **building blocks** that can support those **elements**. For example:

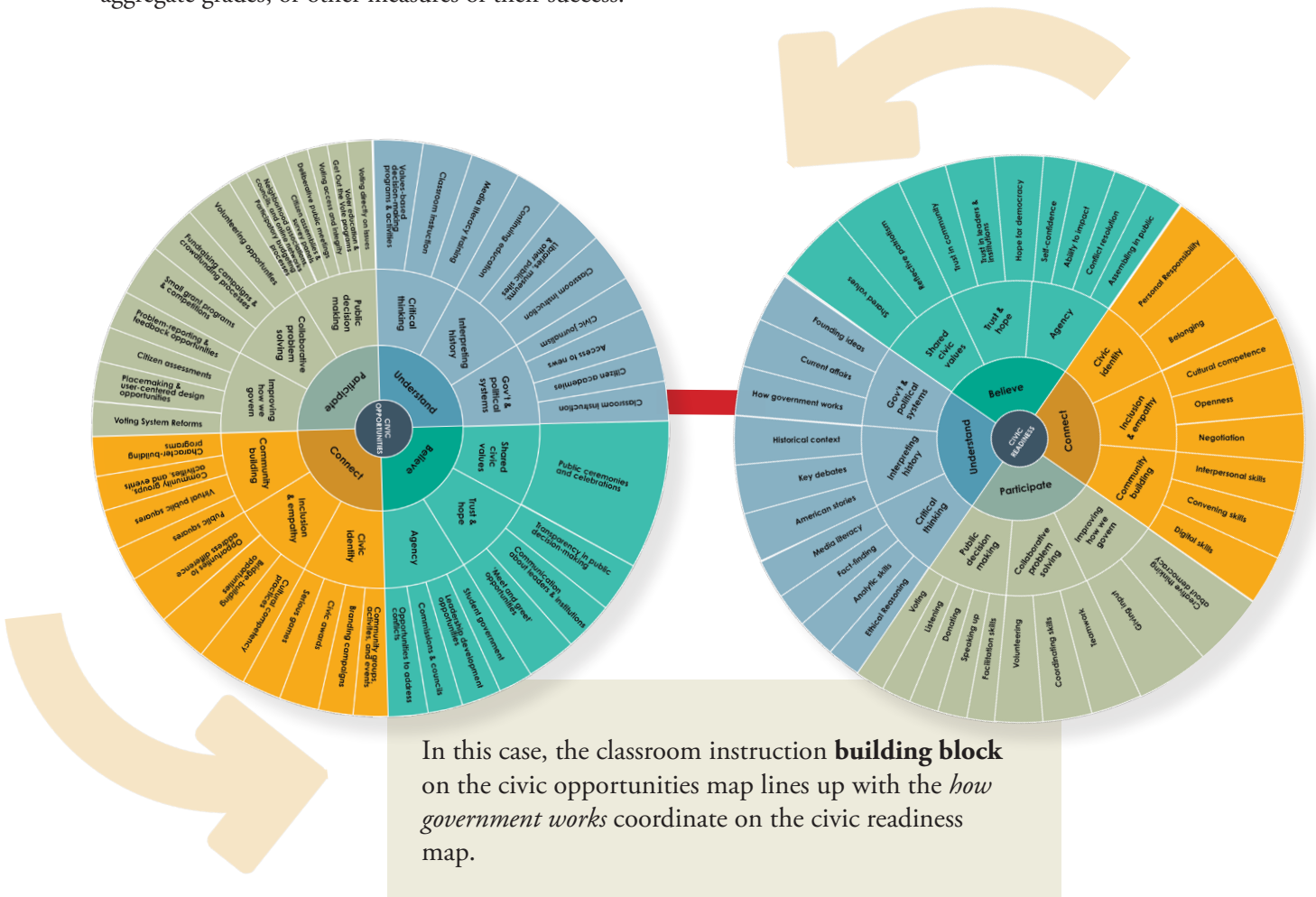
- *Classroom instruction* is a **building block** for increasing knowledge of *government and political systems*.
- *Deliberative public meetings* can give citizens a meaningful role in *public decision making*.
- *Community groups, activities, and events* influence an individual's *civic identity*.
- *Communication about leaders and institutions* is measured to correlate to an individual's *trust and hope* in democracy.



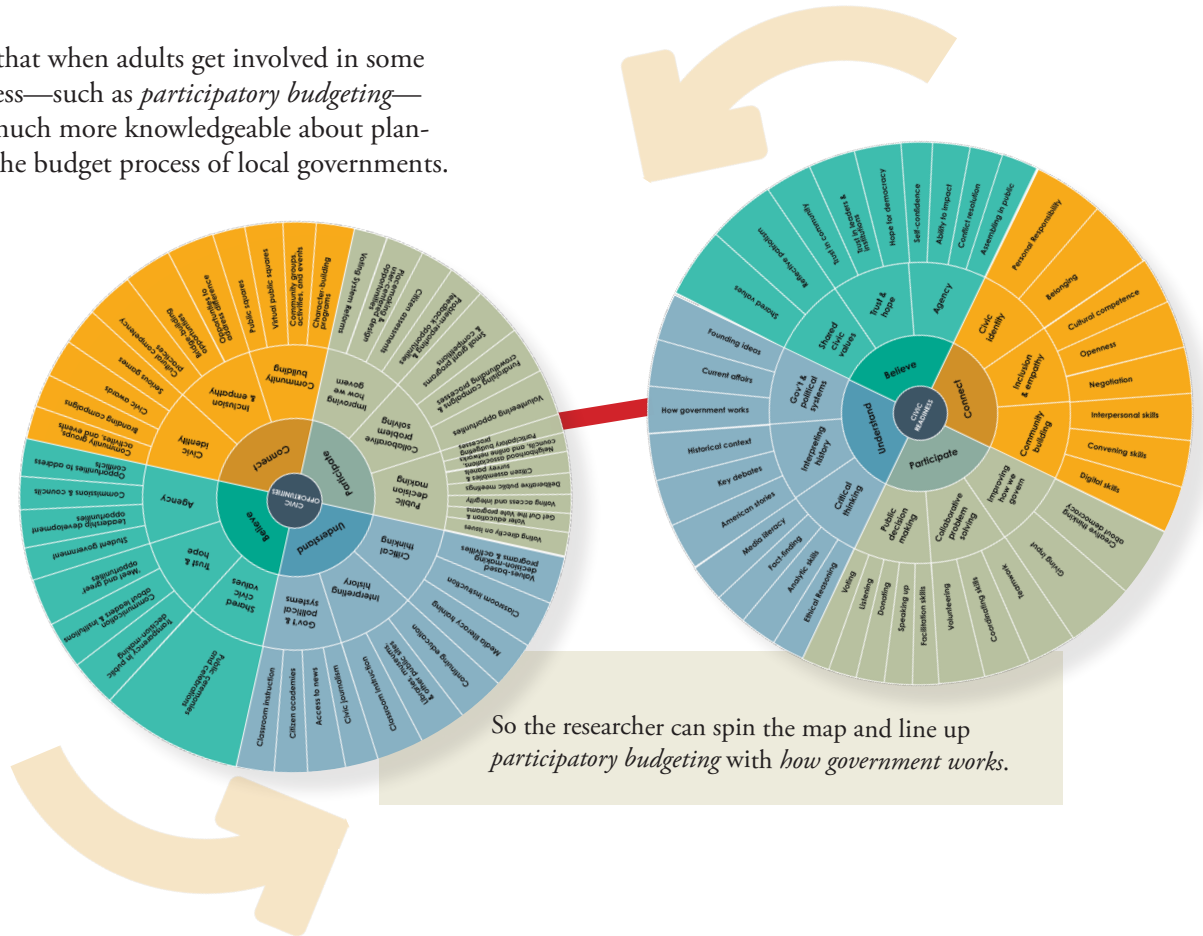
HOW THE MAPS INTERACT

The maps are designed to “spin” in order to help people visualize and work on these relationships.

For example, a researcher interested citizens’ knowledge of *how government works* might start with the civics-related courses available to high school students. The researcher could examine evaluations of those courses, or the students’ aggregate grades, or other measures of their success.

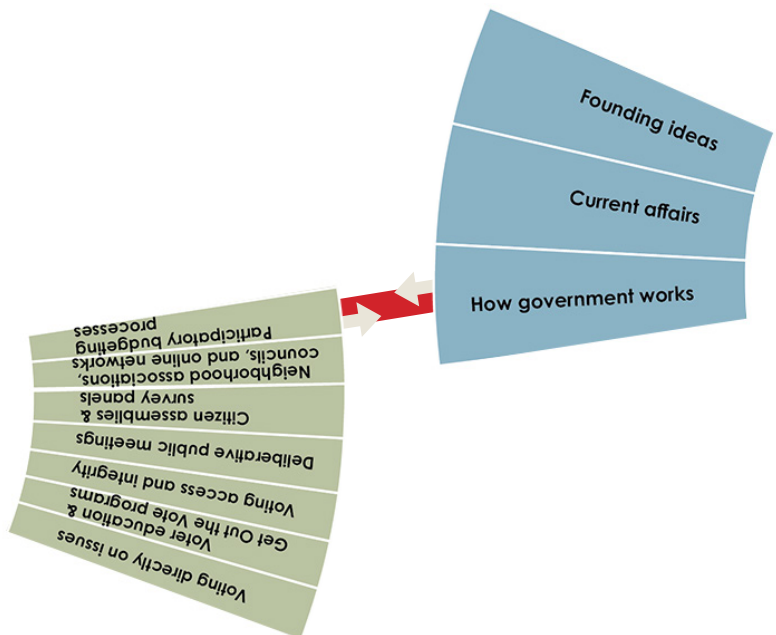


But it may also be that when adults get involved in some sort of public process—such as *participatory budgeting*—that they become much more knowledgeable about planning, zoning, and the budget process of local governments.



So the researcher can spin the map and line up *participatory budgeting* with *how government works*.

This relationship can go both ways. Communities with excellent classroom instruction may produce graduates who have deep understanding of *how government works*; they are therefore more confident about getting involved in their *participatory budgeting process* and it is more effective overall.



KEY FINDINGS

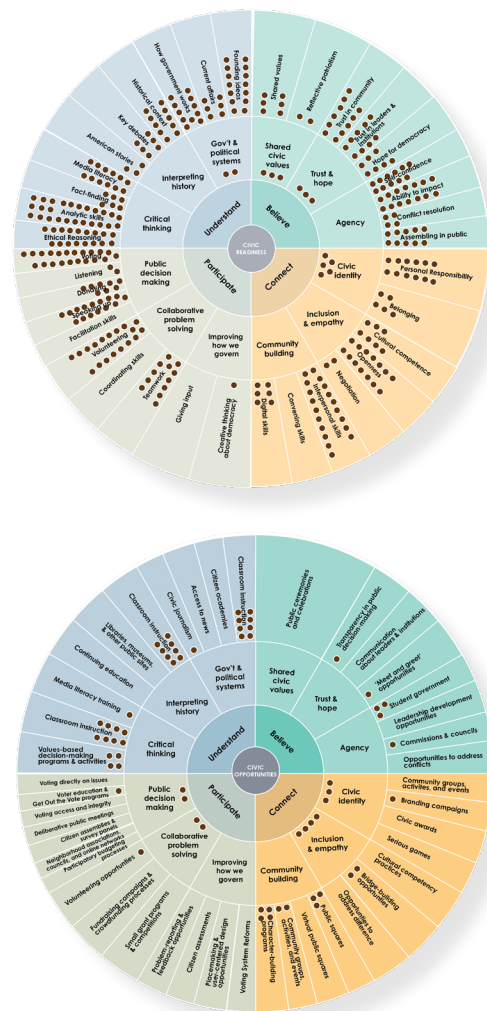
KEY FINDING

1

Civic Readiness Is Being Measured Much More Than Civic Opportunities

The civic readiness of individuals—such as *analytical skills* or understanding *how government works*—is measured far more frequently than civic opportunities—such as *bridge-building activities* or *media literacy training*. Of the measurement tools and reports identified through this research, there were 339 instances of measuring the civic readiness of individuals and only 61 measuring civic opportunities. These instances are shown as plot points on the corresponding maps.

In most cases, measurement efforts are focused on individual civic readiness *or* civic opportunities, but rarely both. For example, tools that measure an individual's ability to deal with misinformation (*fact-finding*) do not correspond to assessments of the quality of local journalism (*access to news*). It is difficult, therefore, to understand how civic opportunities affect civic readiness, and vice versa. Several researchers pointed out the need for both short- and long-term longitudinal studies to explore these relationships.



For larger view of the maps and table of tools represented, please see appendix.

KEY FINDING 2

Notable Gaps Exist Among People Doing the Measurement Work as well as the Kinds of Tools Available

A diverse set of individuals and organizations across education, business, philanthropy, community institutions, media, government, and civil society are actively playing a role in measuring civic readiness and civic opportunities.

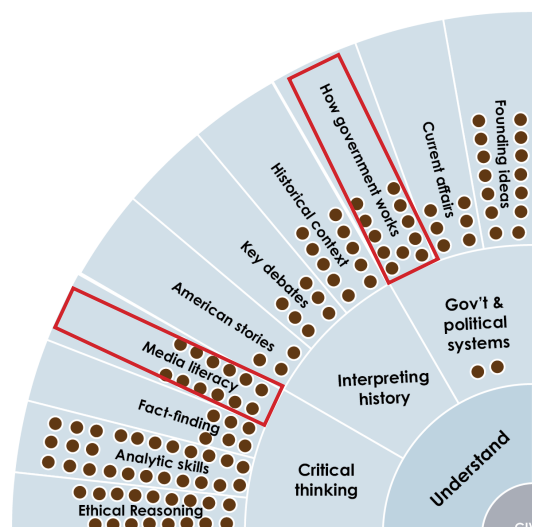
However, some of these people are unaware of each other—researchers working on the same **element**, **coordinate**, or **building block** may cite one another and work together, but people working in different parts of the map largely do not. This leads to civic measurement islands and civic measurement deserts.

There are gaps in assessment, varying vocabulary, and missed opportunities for collaboration—especially across disciplines or sectors that hinder a true read on civic readiness. While we found some differences that seemed rooted in ideological divides, these were not as common as might be expected in today’s partisan political environment.

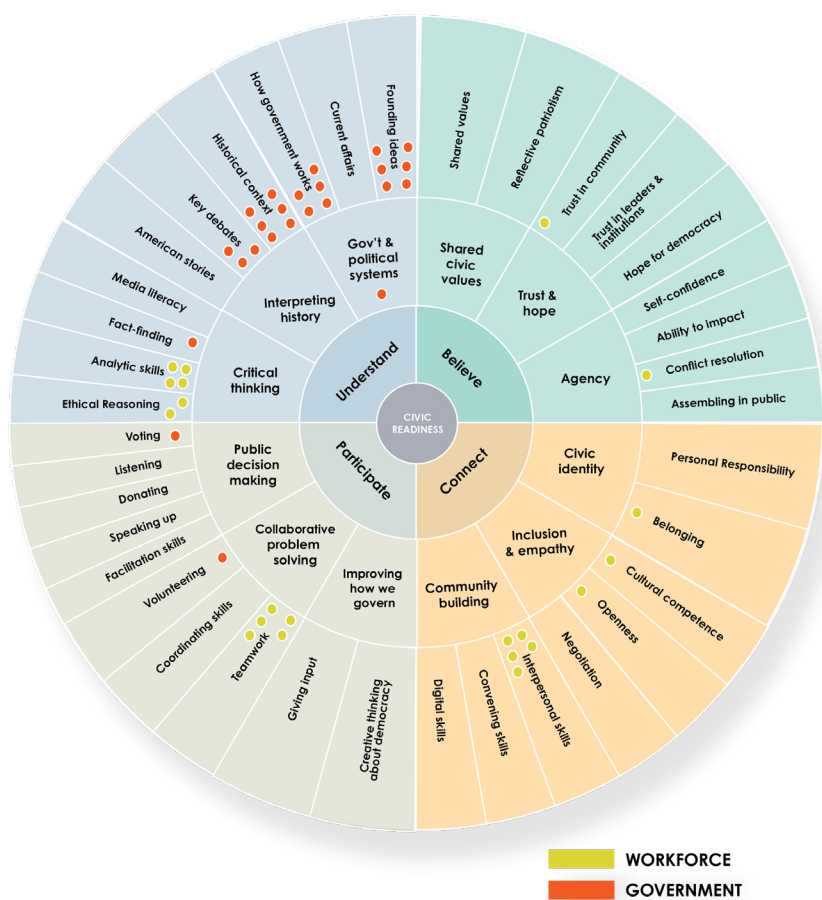
Civic Measurement Islands

Civic measurement islands are found in common civic **elements**. For example, there is an island of researchers assessing the effectiveness of classroom instruction in understanding America’s founding ideas. The practitioners on this island may be connected, but they may be working independently from the island of media literacy researchers and their work on the role of social media in knowledge of the founding ideas.

Furthermore, our analysis found that measurement tools in one civic **dimension**, like *connect*, rarely consider correlations in another **dimension**, like *participate*. For example, researchers assessing participation in *public decision-making* processes are not using tools to explore the strength of *civic identity* in that place.



Those doing measurement work focus on the **coordinates** that are relevant to their work. For example, those interested in workforce development have developed tools clustered around **coordinates** related to skills, whereas those interested in ensuring Americans have a basic grasp of *how their government works* have tools clustered around the coordinates relevant for the *understand* quadrant of the map.

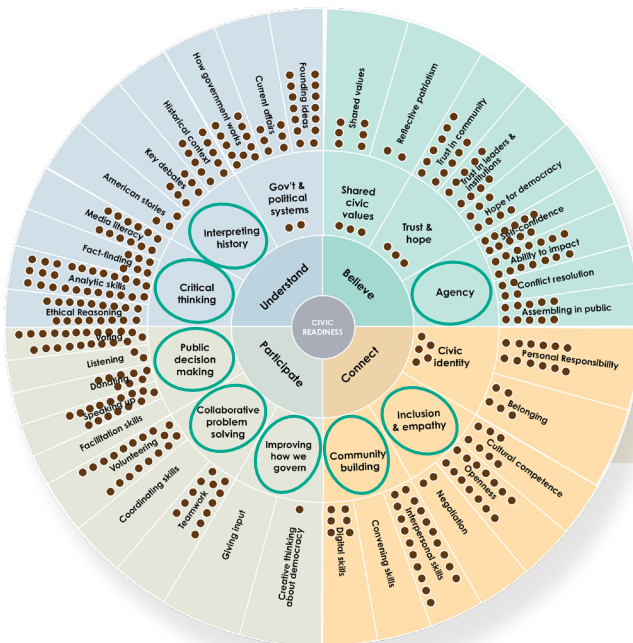
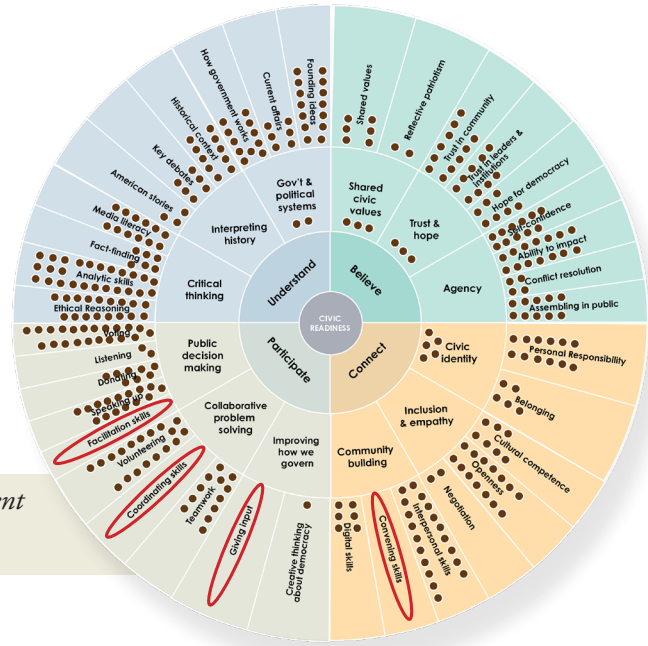


Civic Measurement Deserts

Plotting the tools on the Civic Measurement Maps also surfaces important areas that are understudied, or at least, undermeasured. These include understanding the capacity of K–12 graduates to learn about and navigate across different cultures or assessing the role of public institutions to offer meaningful civic engagement opportunities for adults.

Convening skills
 Giving input
 Coordinating skills
 Facilitation skills

Some coordinates have no measurement tools or rubrics.

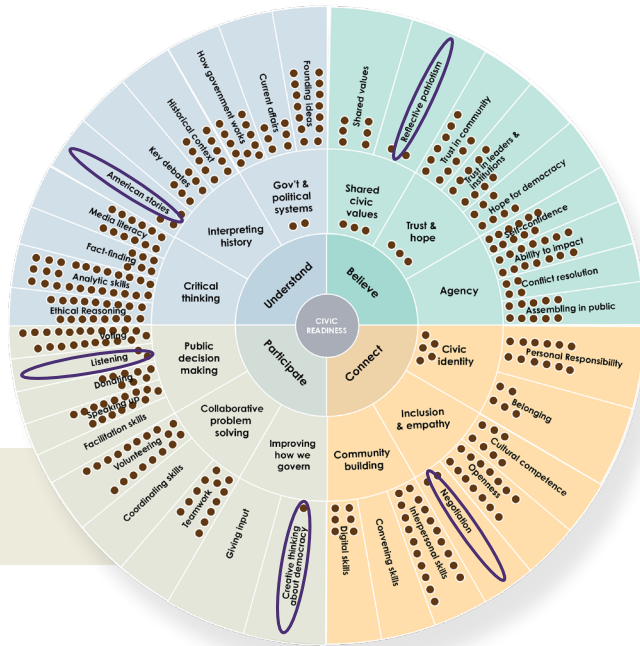


Agency
 Inclusion & empathy
 Community building
 Improving how we govern
 Collaborative problem solving
 Public decision making
 Critical thinking
 Interpreting history

There are only a few tools that try to measure all or many of the coordinates in a particular element. This suggests the possibility of developing more comprehensive measurement tools.

Reflective patriotism
 Negotiation
 Creative thinking about democracy
 Listening
 American stories

Some coordinates have only a few tools or rubrics.

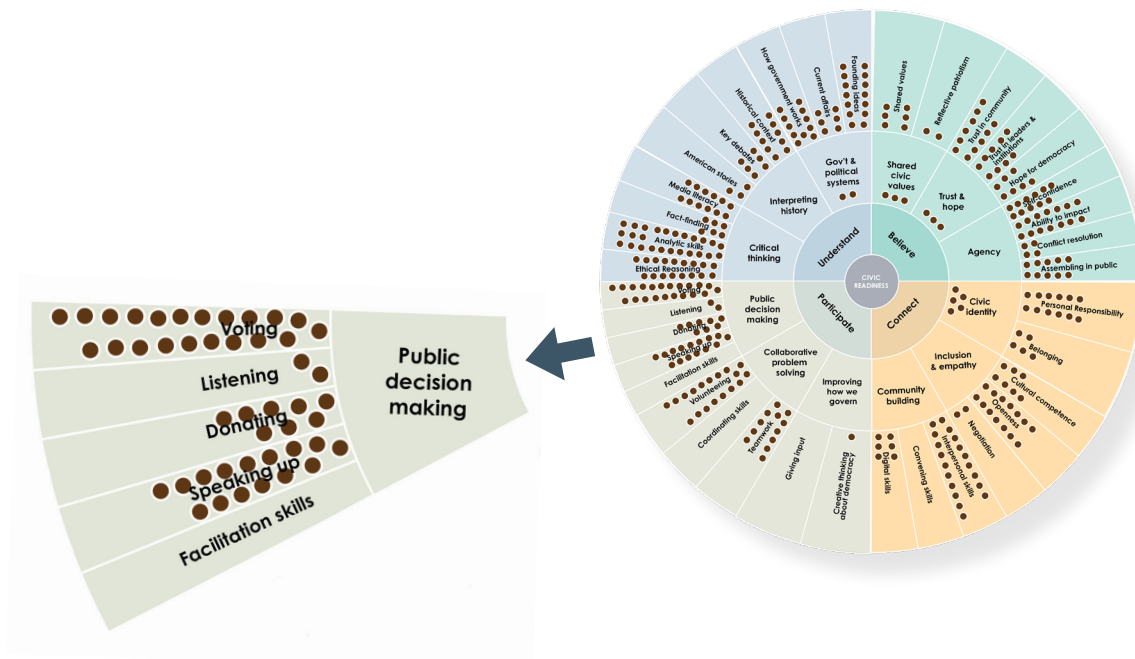


KEY FINDING **3**

Voting Dominates Civic Learning Measurement

As expected, many practitioners and researchers in the civic measurement space concentrate on voter participation. Researchers repeatedly turn to voting for political and methodological reasons. *Voting* is relatively easy to measure and quantify and it is the civic **element** that is easiest to validate at scale. However, the gravitational pull to assess voting may oversimplify and confuse attempts to measure holistic civic readiness.

Ironically, the narrow focus on voting—at the expense of other **elements** of civic readiness—may make it more difficult to assess voting. Many studies suggest that people’s willingness to vote is highly dependent on their connections with other people they trust, such as family, friends, colleagues, or other networks. If researchers knew more about the status and influence of those connections, practitioners could strengthen voter education and civic opportunities.





KEY FINDING 4

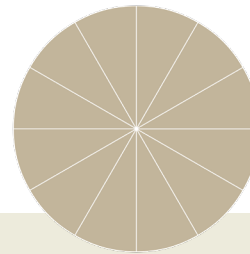
There Are Varying Definitions for What Good Citizenship Means, All of Which Need Examining as our World is Changing

There have always been many different definitions of citizenship. This question has become even more uncertain in our era of dramatic social, technological, and political changes, which are changing what it takes to be a good citizen.

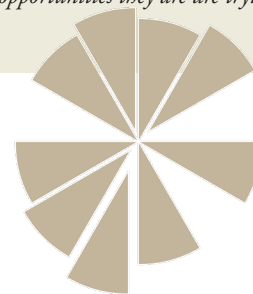
First, traditional measures may be out of step with current civic realities. For example, when researchers look more closely at how citizens are getting things done in their neighborhoods and communities, they often find people using skills and knowledge that haven't traditionally been taught in schools or incorporated in conventional definitions of civic readiness.

Second, technology continues to be a powerful and transformative force affecting democracy and civil society. Fast-changing technology advances shift the skills citizens need to engage in democracy and their awareness of how they see their role in society. Researchers are just beginning to understand how to measure the influence of technology on civic readiness and citizenship. As a result, there is a need for the research to keep pace with the changing environment in which civic activity takes place.

Finally, there is rampant dissatisfaction with the current state of public life and institutions, but no clear consensus on the role citizens should play in our democracy. It is difficult to measure civic readiness without commonly understood targets for citizen engagement. Further, the necessary civic knowledge, skills, and dispositions needed and therefore measured are informed and influenced by the political condition and systems in which they occur.



Different groups involved in civic measurement have varying definitions of citizenship, and this is reflected in the aspects of civic readiness and civic opportunities they are trying to measure.





These conditions present numerous decisions for those studying and evaluating civic readiness, such as:

- The ability to successfully evaluate a factoid presented on social media may be more important than being able to name the three branches of government
- The awareness that democracies change over time—with corresponding impacts on how rights and responsibilities are viewed—could be considered an extremely valuable civic disposition
- In a polarized era, conflict resolution skills may be more important for citizens than knowing how to contact your member of Congress

The fact that citizenship is a moving target means that attempts to measure civic readiness require more discussion, connection, and coordination than exists today. Practitioners and researchers are unlikely to achieve consensus on what citizens should know and be able to do, but there is an opportunity to identify shared assumptions and areas of agreement. This process can foster an environment where innovative measurement tools and studies complement and build on one another to drive to a common understanding.

A CALL TO ACTION

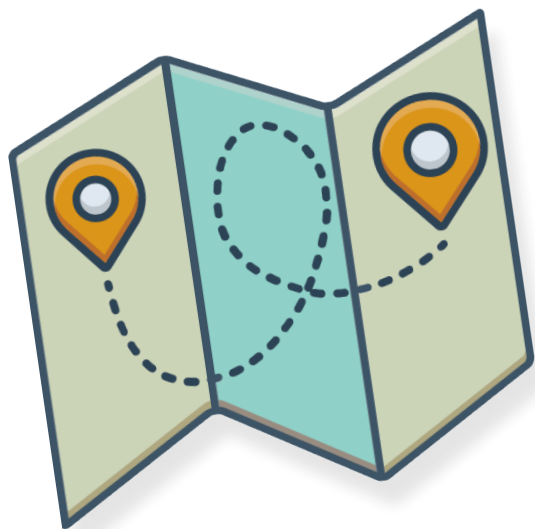
Differing Measurement Approaches Need to be Coordinated to Understand Our Overall Progress

People across the large, diverse—and largely undefined—field can come together to create shared toolset and practices to monitor, measure, and evaluate the effectiveness of civic learning.

Making progress on civic measurement is not just a question of refining methodologies or marshalling resources. Diverse practitioners, researchers, and funders must also come together to network, share best practices, and co-create new ideas against the following shared goals:

- Define citizenship and civic readiness sufficiently to speak across sectors, disciplines, and models
- Evaluate the efficacy of the existing tools mapped to the Civic Measurement Maps
- Fill in gaps where measurement is lacking
- Build bridges and relationships between individual civic readiness and civic infrastructure
- Understand the influence and impact of equity on civic infrastructure

With these shared goals in mind, we have identified recommendations and an implementation roadmap.





RECOMMENDATIONS & IMPLEMENTATION ROADMAP

The Civic Measurement Maps capture the broad, current state of assessing citizen engagement. It is important to acknowledge unique challenges facing the civic learning field:

- A hyper-polarized environment, reflective of the state of our national conversation
- The sense that the field has become dominated by certain ideological viewpoints with specific agendas
- Scattered efforts in various disciplines, sometimes with conflicting underlying frameworks
- Rampant dissatisfaction with the current state of public life and institutions, but no consensus on shared goals for the future
- Rapid technological advances changing the kinds of skills and awareness citizens need, as well as how they think about their roles in society
- Concerns about the power imbalances between authorities and citizens and about how to protect the individual rights of all while thriving together in communities.

This landscape report provides an analysis and a unifying framework that speaks across these challenges. To advance this work, it would be prudent to create specialized, cross-disciplinary working groups to convene and dive deeper into each area to provide guidance and suggested pathways to the field.





STAGE

1

Analyze the Talent and Tools Landscape

A logical next step is to dig deeper into the findings of the Civic Measurement Maps. What more can we learn from existing tools and resources? What do the adjacent areas of study provide us? Stage one is to assess where:

- There are consistent measurements and general agreement on methodology
- Measurements are being developed and there are competing frameworks
- Work is being done but it is too early to assess
- Gaps in measurement and measurement development exist
- There are implications for data collection and systems

A robust and objective analysis of the state of civic learning's collective measurement capabilities is needed. Many of this project's contributing experts agree on one conclusion: we can do much better as a field when it comes to understanding our progress and impact.





STAGE

2

Define Citizenship and Prioritize Measures

Do we know what our shared goals are for citizen engagement and a healthy civic ecosystem? This question is critical to explore and understand. It may be that we have differing views of what these goals are, which adds complexity to understanding our progress.

Given that citizenship is a shared construct, is it possible to develop a definition of what the rights, obligations, and privileges of citizenship are? Such a definition will speak across a hyper-polarized field. It will assist in the prioritizations of measures that help unify those aspects of civic life that reflect our shared values regardless of political orientation, field of study, theory of change, or individual preferences.

With a guiding definition and set of shared goals, it will be possible to readily identify which measures researchers and content contributors might want to:

- Amplify
- Strengthen
- Develop
- Delay or de-prioritize

In other words, we envision this framework providing useful guidance for prioritizing resources in an objective manner, tied to a foundation that is commonly understood.



STAGE 3

Identify Key Practitioners and Researchers for Measurement Development

Given that the ecosystem is complex, another important next step is to identify the key contributors who might tackle different areas of specialization, with an approach that accounts for the challenges described above. This landscape analysis should include those in the civic and adjacent spaces who can bring assets for measurement development.



STAGE 4

Issue and Complete RFPs To Support Individual Projects

Bringing together the outcomes of Stages 1–3, the working groups can now assess what new measurement work is needed in which areas, by which experts, and for which priorities.

To accomplish this, the following additional elements will be necessary:

- Funding for grants to support the best proposals to advance measurement across the framework
- Criteria for project selection and requirements
- Committee to oversee project selection and execution/reporting.



STAGE

5

Create a Resource Clearinghouse Accessible to All

Tools are only useful if they are accessible. A curated set of existing tools is needed, with the capability for those in the field to both find the resources that are responsive to their needs and to see a connecting DNA that enables comparisons between projects, benchmarking, and so on. To make this clearinghouse useful to as many sectors as possible, the Civic Measurement Maps provide common language across types of users and their research needs.

The resource set should also be:

- Accompanied by information on data collection
- Usable by/transferable to other clearinghouses for civic education, public participation, and other related priorities

Making as many tools available as possible from as many sectors as possible should enable cross-pollination, accelerating progress for all.



STAGE

6

Knowledge Sharing Convenings

A field-wide, in-person civic learning summit focused on the framework, along with more targeted meetings to address specific challenges and opportunities, can help us encourage field-building within and across civic learning. These sessions will include measures and sub-measures for the characteristics of an engaged citizen, as outlined in the framework. These in-person events will also cultivate engagement and collaboration.

Appendix

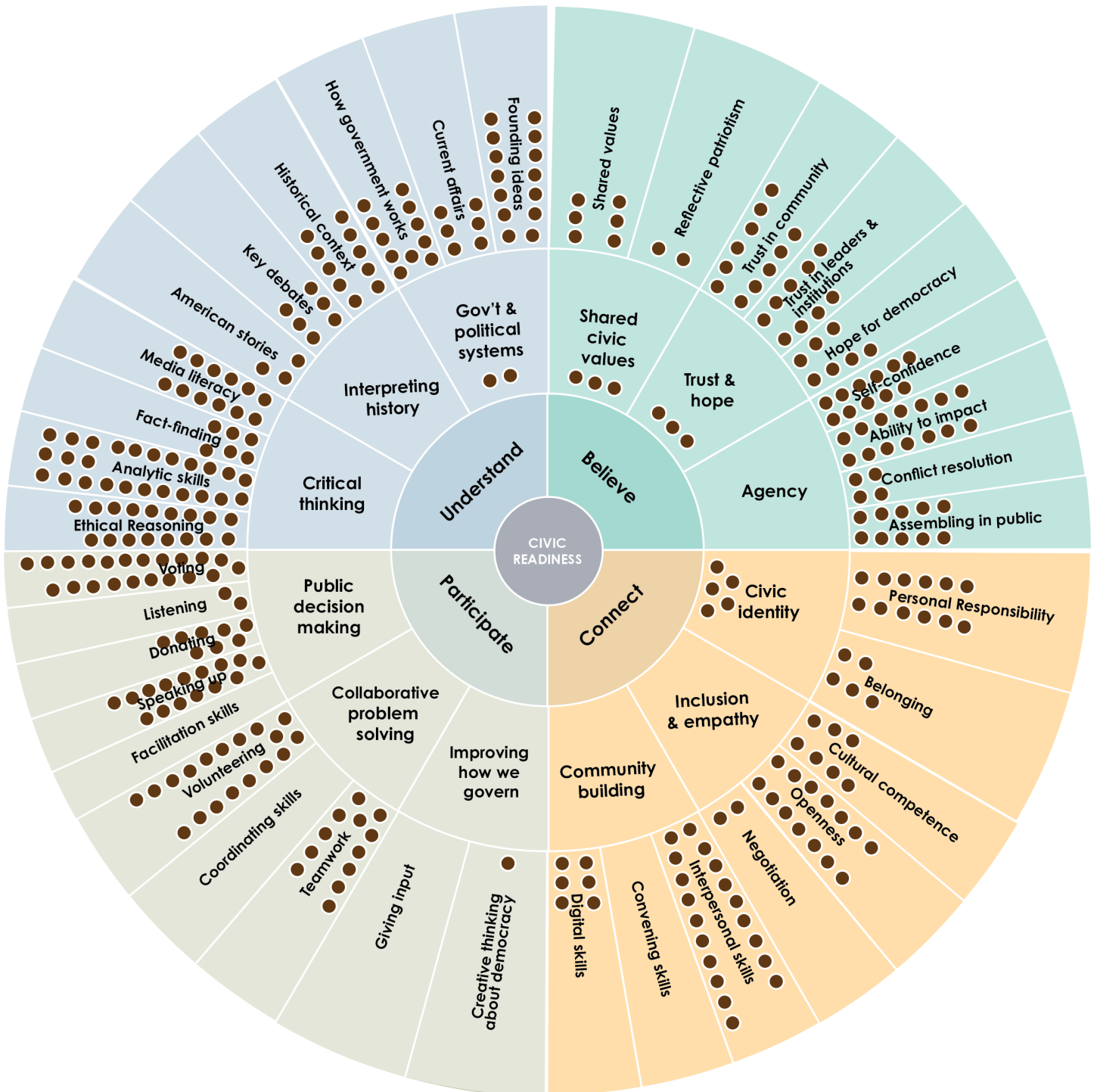
APPENDIX: CIVIC READINESS MAP

The Civic Readiness Map is focused on the efforts that develop and measure the civic knowledge, skills, and dispositions of people.



APPENDIX: CIVIC READINESS MAP

We identified 136 tools from our resources (see Civic Readiness Map Tools table) that measure civic readiness of individuals. Each dot represents a tool, placed on the map according to which coordinate or element it measures. A tool can be represented by multiple dots depending on whether it measures more than one coordinate or element. In total, there are 339 instances of measuring civic readiness of individuals plotted on the map.



APPENDIX: CIVIC READINESS MAP TOOLS

The Civic Readiness Map is focused on the efforts that develop and measure the civic knowledge, skills, and dispositions of people. We identified 136 tools from our resources that measure civic readiness of individuals which are listed alphabetically in the table by tool name.

TOOL NAME	REFERENCED IN	BOTH MAPS	UNDERSTAND	BELIEVE	PARTICIPATE	CONNECT
ACT National Career Readiness Certificate Plus	Shechtman, Nicole, Louise Yarnall, Regie Stites, and Britte Cheng				Teamwork	Interpersonal skills; Openness
Activism Orientation Scale	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios			Self-confidence; Assembling in public	Donating; Speaking up	
Agency Rubric	New Tech Network			Ability to impact	Listening; Teamwork	Interpersonal skills
American National Election Studies (ANES), undated	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh			Assembling in public	Voting; Volunteering; Donating	
Annenberg Constitution Day Civics Survey	Annenberg Public Policy Center		Founding ideas			
AP African American History Exam	Democratic Knowledge Project		Founding ideas; Key debates; Historical context; American stories			
AP US Government and Politics Exam	Democratic Knowledge Project		Founding ideas; Key debates; Historical context			
AP US History Exam	Democratic Knowledge Project		Founding ideas; Key debates; Historical context; American stories			
Bridging Quotient (component of SCIM)	Bitner-Laird, Lance, Ari Eisenstadt, Emily Thielmann, and Mike Berkowitz			Conflict resolution		Openness
California civic survey - Kahne et al. (2013)	Measuring Civic Readiness: A Review of Survey Scales (REL2021-068)		Current events		Voting; Speaking up; Volunteering	Personal responsibility; Openness
California Critical Thinking Disposition Inventory (CCTDI)	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
California Critical Thinking Skills Test (CCTST)	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
California Measure of Mental Motivation (CM3)	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
CIRCLE Working Paper 55 (Center for Research on Civic Learning and Engagement)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios			Trust & hope		
CIVED Instrument (including cognitive and attitudinal portions) - International Association for the Evaluation of Educational Achievement (IEA) Civic Education Study	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios		Founding ideas	Trust & hope; Ability to impact		
Civic Attitudes and Behaviors	Democratic Knowledge Project			Ability to impact		Personal responsibility
Civic Duty—Zaff, Boyd, Li, Lerner, & Lerner (2010)	Democratic Knowledge Project			Ability to impact		

APPENDIX: CIVIC READINESS MAP TOOLS

Civic Engagement and Volunteering Supplement, AmeriCorps Open Data*	AmeriCorps					
Civic Health Index	Atwell, Matthew N., Bennett Stillerman, and John M. Bridgeland	X		Assembling in public	Voting; Volunteering; Donating	
Civic Literacy Exam (2007 and 2008 versions)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios		Government and political systems; Historical context			
Civic Online Reasoning study	Hamilton, Laura S., and Ace Parsi		Media literacy; Fact-finding			
Civic Political Health Survey—Lopez, et al. (2006)	Democratic Knowledge Project		Current events	Ability to impact; Self confidence	Voting; Donating	
Civic responsibility survey—Furco et al. (1998)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Ability to impact; Assembling in public		Belonging
CivicLEADS data sets—related to civics, may be tools embedded that warrant further attention*	ICPSR					
Civics education requirements by U.S. state—Shapiro and Brown (2018)*	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					
Collaboration Rubric	New Tech Network				Teamwork; Listening; Facilitation skills	Interpersonal skills
College Senior Survey (CSS)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios				Voting; Volunteering	Personal responsibility
Collegiate Assessment of Academic Proficiency (CAAP) Critical Thinking	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
Collegiate Learning Assessment+ (CLA+)	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
Complex Scenario Test	Parker, Walter C., and Jane C. Lo		How government works; Analytic skills			
Comprehensive school survey—McIntosh and Muñoz (2009)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Conflict resolution	Voting; Speaking up; Volunteering	Negotiation
Cornell Critical Thinking Test (CCTT)	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
Corporation for National and Community Service Survey	George W. Bush Institute				Volunteering	
Critical Consciousness Scale—Diemer et al. (2017)	Democratic Knowledge Project			Ability to impact		
Data set of over 23 million student voters*	Bell, D'Wayne, Jing Feng, John B. Holbein, and Jonathan Smith					
Devereux Student Strengths Assessment (DESSA)	High Resolves		Analytic skills; Ethical reasoning			Interpersonal skills; Cultural competence
DIT-2 (Defining Issues Test)—focus on social/political topics	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios		Ethical Reasoning			Civic Identity
DKP Grade 8 Civics Knowledge Test	Democratic Knowledge Project		Founding ideas; How government works; American stories; Media literacy			

APPENDIX: CIVIC READINESS MAP TOOLS

Education and workforce pipeline	George W. Bush Institute				Voting; Volunteering	
Employment Hope Scale (EHS)	Shechtman, Nicole, Louise Yarnall, Regie Stites, and Britte Cheng			Self-confidence		
Ennis-Weir Critical Thinking Essay Test	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
Entry-level work readiness skills	Shechtman, Nicole, Louise Yarnall, Regie Stites, and Britte Cheng				Teamwork; Speaking up	Interpersonal skills
Equality Matching—adapted from Haslam & Fiske (1999)	Democratic Knowledge Project					Personal responsibility
ETS Proficiency Profile (EPP) Critical Thinking	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
Florida State Civics Test	Democratic Knowledge Project		Founding ideas; How government works; Key debates; Historical context			
Gallup Student Poll	Manno, Bruno V			Hope for democracy; Self-confidence; Ability to impact		
Gallup Survey on Confidence in American Institutions	Cox, Daniel			Trust in leaders and institutions; Hope for democracy		
Gallup-Purdue Index	Gallup-Purdue Index			Trust in community		Belonging
Global Challenges Assessment Survey	American Association of State Colleges and Universities			Ability to impact		
Global State of Democracy Indices*	Silva-Leander, Annika					
Halpern Critical Thinking Assessment (HCTA)	Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr		Analytic skills			
Harvard Business Review (HBR) Analytic Services Survey 2019	Harvard Business Review Analytic Services				Teamwork	Interpersonal skills
HEIghten Civic Competency & Engagement Assessment	HEIghten® Outcomes Assessments Suite		How government works; Analytical skills			
HEIghten Critical Thinking Assessment	HEIghten® Outcomes Assessments Suite		Analytical skills; Ethical reasoning			
HEIghten Intercultural Competency & Diversity Assessment	HEIghten® Outcomes Assessments Suite					Interpersonal skills; Cultural competence; Openness; Negotiation
Hello Insight	High Resolves		Analytic skills; Ethical reasoning			Interpersonal skills; Cultural competence
Hidden Tribes large-scale representative survey of Americans (2018)	Hawkins, Stephen, Daniel Yudkin, Miriam Juan-Torres, and Tim Dixon		Ethical reasoning	Shared values		Belonging
ICCS Questionnaire for Schools	Köhler, Hannah, Sabine Weber, Falk Brese, Wolfram Schulz, and Ralph Carstens, eds.			Shared civic values		Civic identity
IEA Civic Education Study (2004)	Kahne, Joseph, and Ellen Middaugh			Reflective patriotism; Trust in leaders and institutions	Voting; Volunteering	Openness; Personal responsibility
Indiana State Civics Test (uses USCIS naturalization test)	Democratic Knowledge Project		Founding ideas; How government works			

APPENDIX: CIVIC READINESS MAP TOOLS

Informed Voter Survey	Angelucci, Charles, and Andrea Prat		Media literacy; Fact-finding			
Internal civic efficacy— ICCS, Schulz et al. (2010)	Democratic Knowledge Project		Current affairs	Self-confidence		
International Civic and Citizenship Study (ICCS) 2022	Schulz, Wolfram, Julian Fraillon, Bruno Losito, Gabriella Agrusti, John Ainley, Valeria Damiani, and Tim Friedman		How government works	Trust in leaders and institutions; Hope for democracy; Assembling in public		Personal responsibility; Openness
International Cognitive Test—International Civics and Citizenship Education Study (ICCS)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios			Shared civic values		Civic identity
Internet access—Federal Communications Commission, undated; Martin (2021) Pew Research Center (2021)*	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					
Internet freedom by country—Freedom House, undated*	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					
K–12 course requirements for civics/civics topics covered by U.S. state—Hansen et. al. (2018)*	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					
K–12 media literacy standards by U.S. state—Media Literacy Now (2020)*	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					
Measures of the Civic-Minded Graduate—Indiana University-Purdue University Indianapolis (IUPUI) Center for Service and Learning	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios			Self-confidence	Speaking up	Civic identity
Media Insight Project survey	Fatigue, Traditionalism, and Engagement: The News Habits and Attitudes of the Gen Z and Millennial Generations		Media literacy; Fact-finding	Trust in leaders and institutions; Hope for democracy		
Media Locus of Control Maksl, Ashley, & Craft (2015)	Democratic Knowledge Project		Media literacy			
Mission Skills Assessment	High Resolves		Ethical reasoning			Teamwork
Missouri Higher Education Civics Achievement Examination (MHECAE)	Annenberg Institute for School Reform at Brown University		Founding ideas; How government works; Historical context			
NAEP Civics Test	U.S. Department of Education		Founding ideas; How government works; Historical context; Key debates			
NAEP Survey Questionnaires for Civics	About the Civics Assessment	X	Founding ideas; Historical context			
NAEP US History Assessment	U.S. Department of Education		Government and political systems; Historical context; Key debates; Fact-finding			
National Civic and Political Health Survey (CPHS)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios				Voting; Speaking up; Volunteering	Openness
National Study on Student Learning, Voting, and Engagement	Tufts University				Voting	

APPENDIX: CIVIC READINESS MAP TOOLS

National Survey of Student Engagement (NSSE) Topical Module: Civic Engagement	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios	X		Conflict resolution		
OCED (2021)	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh		Fact-finding; Media literacy			
Online Harassment Perpetration—Jones & Mitchell (2016)	Democratic Knowledge Project					Digital skills
Online Harassment Victimization—Jones & Mitchell (2016)	Democratic Knowledge Project					Digital skills
Online Immersive Qualitative Discussion	Young Voters in the 2022 Midterms			Trust in leaders and institutions	Voting	
Online Respect—Jones & Mitchell (2016)	Democratic Knowledge Project					Digital skills
Panorama Education Social-Emotional Learning Survey	High Resolves		Analytic skills; Ethical reasoning			Interpersonal skills; Cultural competence; Belonging
Personal and Social Responsibility Inventory (PSRI)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios	X	Ethical reasoning	Shared values		Personal Responsibility
Personal Potential Index (PPI)	ETS		Ethical reasoning		Teamwork; Interpersonal skills	
Personal Skills & Qualities (PSQ)	ETS			Trust in community	Teamwork	Interpersonal skills
Pew Research Trust Survey	Cox, Daniel			Trust in leaders and institutions; Hope for democracy		
PLTW (Project Lead the Way)	High Resolves		Analytic skills; Ethical reasoning			Interpersonal skills
Polarization Quotient (component of SCIM)	Bitner-Laird, Lance, Ari Eisenstadt, Emily Thielmann, and Mike Berkowitz			Trust in community		Openness
Political Alienation Barometer	Public Agenda			Shared values; Trust in community		Openness
Political and Social Involvement Scale	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios				Volunteering	Cultural competence; Personal responsibility; Openness
Political Engagement Project (PEP) Survey	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios		How government works	Self-confidence; Ability to impact; Assembling in public	Voting; Donating; Speaking up; Volunteering	
Psychology Majors' Civic Engagement and Community Involvement	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios					Cultural competence; Openness
Reciprocity Measure—Democratic Knowledge Project	Democratic Knowledge Project			Shared values		Personal responsibility
Risk assessment—Democratic Knowledge Project	Democratic Knowledge Project		Media literacy			Digital skills
SELweb	High Resolves		Analytic skills; Ethical reasoning			Interpersonal skills
Service Learning—a compendium of measures related to civic attitudes, skills and motive from The Measure of Service Learning*	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios					

APPENDIX: CIVIC READINESS MAP TOOLS

Social capital survey—Krasny et al. (2015)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Trust in community		
Social Cohesion Impact Measure (SCIM)	Bitner-Laird, Lance, Ari Eisenstadt, Emily Thielmann, and Mike Berkowitz			Trust in community		Openness
Social Media Listening Analysis	Young Voters in the 2022 Midterms				Voting; Speaking up	
Socially Responsible Leadership Scale—Revised Version II(SRLS-R2) - National Clearinghouse for Leadership Programs	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios.			Shared values; Self-confidence	Listening; Teamwork	
SuccessNavigator (SN) & High School SN	ETS			Self-confidence	Interpersonal skills	
Survey—Ballard et al. (2015)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Self confidence; Ability to impact; Assembling in public; Trust in community	Donating	Openness
Survey—Chi et al. (2006)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		Founding ideas	Ability to impact; Trust in community	Teamwork	Personal responsibility
Survey—Flanagan et al. (2007)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		How government works; Current events	Trust in leaders and institutions; Trust in community; Ability to impact	Voting	Personal responsibility
Survey—Gainous and Martens (2011)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		Founding ideas; Current events	Trust in leaders and institutions	Voting	
Survey—Jones (2021)	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh			Reflective patriotism		
Survey—Kahne and Sporte (2008)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)					Personal responsibility
Survey—Littenberg-Tobias and Cohen (2016)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Ability to impact	Voting	
Survey—Malin et al. (2017)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Speaking up	Voting; Volunteering	
Survey—Metz et al. (2003)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Assembling in public	Voting; Volunteering	
Survey—Rideout et al. (2022)	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh				Speaking up	Digital skills
Survey—Vercellotti and Matto (2010)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		Fact-finding	Self-confidence		
Survey—Wicks et al. (2014)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Assembling in public	Volunteering	
Survey—Wray-Lake and Sloper (2016)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		Media literacy	Assembling in public	Volunteering	
Survey—Zaff et al. (2010)—Active and engaged citizenship	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)			Speaking up	Volunteering	Belonging
Survey—Zukin, Keeter, Andolina, Jenkins, & Delli Carpini (National Youth Civic Engagement Index Project)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios		Current affairs		Voting; Speaking up; Volunteering; Donating	

APPENDIX: CIVIC READINESS MAP TOOLS

Survey—Lee et al. (2012)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		Media literacy		Donate; Speaking up	
Survey of interventions	Voelkel, Jan G., Michael N. Stagnaro, James Chu, Sophia Pink, Joseph S. Mernyk, Chrystal Redekopp, Matthew Cashman, Qualifying Strengthening Democracy Challenge Submitters, James N. Druckman, David G. Rand, and Robb Willer			Shared values; Trust in community		Openness
The Snapshot	High Resolves		Ethical reasoning			Interpersonal skills
U.S. Census Bureau Current Population Survey (CPS) Voting and Registration Supplement	George W. Bush Institute				Voting	
U.S. Naturalization Test (2008 and 2020 Versions)	Civics Alliance		Founding ideas; How government works; Historical context			
Valid Assessment of Learning in Undergraduate Education (VALUE)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios		Analytic skills; Ethical reasoning		Teamwork; Speaking up	Interpersonal skills; Cultural competence
Value of Media Literacy—Vraga, Tully, Kotcher, Smithson, & Broeckleman-Post (2015)	Democratic Knowledge Project		Media literacy			
Washoe County School District Social and Emotional Competency Assessments (WCSD-SECAs)	Annenberg Institute for School Reform at Brown University		Ethical reasoning; Analytic skills			Interpersonal skills
Watson-Glaser Critical Thinking Appraisal (WGCTA) (2008)	Shechtman, Nicole, Louise Yarnall, Regie Stites, and Britte Cheng		Analytics skills; Ethical reasoning			
Watson-Glaser Critical Thinking Appraisal Tool (WGCTA)	Liu, Ou Lydia, Lois Frankel, and Katrina Crotts Roohr		Analytic skills			
Weber Shandwick Civility in America Survey	High Resolves			Trust in community		
Work Skills Certification System (WSCS) from CASAS/LRI, Inc	Shechtman, Nicole, Louise Yarnall, Regie Stites, and Britte Cheng		Analytic skills		Teamwork	Interpersonal skills
WorkFORCE Assessment for Job Fit	ETS		Analytic skills	Conflict resolution	Teamwork; interpersonal skills	
Yankelovich Democracy Monitor	Public Agenda	X		Hope for democracy	Creative thinking about democracy	
YouGov/More in Common Survey	Morin, Chloé, Adam Traczyk, Jérémie Gagné, and Laura-Kristine Krause			Trust and hope; Shared civic values		Civic identity
Youth and Participatory Politics Survey	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios		Media literacy	Ability to impact	Voting; Speaking up; Volunteering	Digital skills
Youth civic and character measures tool kit (elementary, middle and high school versions) - Syvertsen et al. (2015)	Measuring Civic Readiness: A Review of Survey Scales (REL2021–068)		Media literacy	Trust in leaders and institutions; Hope for democracy	Voting; Volunteering	Personal responsibility

Databases and datasets are indicated with an asterisk (*) and were not plotted on the map.

There is no hierarchy or predetermined order for the terms appearing on the Civic Measurement Maps. We are not prioritizing some qualities or skills over others, and we do not assume that all individuals improve their civic readiness in the same way. Similarly, we acknowledge that not every individual will have access to or interest in every civic opportunity we have identified.

Civic Readiness Map

UNDERSTAND (inner ring)

Government and Political Systems (middle ring)

Founding ideas (outer ring)
Understanding of philosophical and political principles underlying the Declaration of Independence, Constitution, and our system of government, such as checks and balances, the three branches, self-governance, and the Bill of Rights

Current affairs (outer ring)
Knowledge about important local, state, and federal policy questions, and why they matter

How government works (outer ring)
Understanding the structure, roles, and limits of government, and how public decisions are made at the federal, state, and local levels

Interpreting History (middle ring)

Historical context (outer ring)
Familiarity with historically significant decisions, conflicts, victories and failures.

Key debates (outer ring)
Understanding of the major concepts, debates, and different perspectives that informed what America is today

American stories (outer ring)
Appreciation for the experiences, cultures, and traditions of Americans

Critical Thinking (middle ring)

Media literacy (outer ring)
Capacity to access, analyze, evaluate, create, and participate with messages in a variety of

forms—from print to video to the Internet

Fact-finding (outer ring)
Ability to find reliable sources, identify mis/disinformation, and sort fact from fiction

Analytic skills (outer ring)
Ability to consider problems and weigh potential solutions

Ethical reasoning (outer ring)
Capacity to reach individual, well-thought-out conclusions about issues where judgments are needed

BELIEVE (inner ring)

Shared Civic Values (middle ring)

Shared values (outer ring)
Dedication to understanding different perspectives, finding shared goals, and working to achieve them

Reflective patriotism (outer ring)
Commitment to country and an ability to both uphold and critique American institutions and ideals

Trust and Hope (middle ring)

Trust in community (outer ring)
Earned trust in neighbors, fellow community members, and Americans as a whole

Trust in leaders and institutions (outer ring)
Earned trust in government, business, faith, education, and other institutions and leaders

Hope for democracy (outer ring)—
Confidence in the strength and potential of citizenship and democracy

Agency (middle ring)

Self-confidence (outer ring)
Confidence that you have the ability to effectively express your interests and concerns

Ability to impact (outer ring)
Belief that you can contribute to solving community problems and making public decisions.

Conflict resolution (outer ring)
Confidence that you can engage in difficult issues and resolve conflicts with others

Assembling in public (outer ring)
Taking part in public events, marches, or peaceful forms of protest to show your support for a particular idea or cause

PARTICIPATE (inner ring)

Public decision-making (middle ring)

Voting (outer ring)
Commitment to vote, including the willingness to seek information about candidates and issues

Listening (outer ring)
Willingness to listen to differing perspectives, even on controversial issues, and appreciate that a range of solutions might exist

Donating (outer ring)
Making financial contributions to candidates, parties, and political priorities

Speaking up (outer ring)
Making presentations, writing letters to the editor, or posting on social media

Facilitation skills (outer ring)
Ability to support discussions and deliberations among other people

Collaborative Problem Solving (middle ring)

Volunteering (outer ring)
Ability to devote time, energy, skills, and connections on behalf of others, and to solve shared problems

Coordinating skills (outer ring)
Ability to organize logistics, develop plans, and recruit other people

Teamwork (outer ring)
Ability to help build and sustain teams, identify assets, and help assign roles

Improving How We Govern (middle ring)

Giving input (outer ring)
Ability to rate public services, report problems, and rank priorities

Creative thinking about democracy (outer ring)
Willingness to think creatively about how democracy should work and help redesign systems, services, and processes

CONNECT (inner ring)

Community Building (middle ring)

Interpersonal skills (outer ring)
Self-regulation, self-awareness, and positive and clear communication

Convening skills (outer ring)
Ability to bring people together around things they value

Digital skills (outer ring)
Ability to use social media and other digital tools responsibly and well

Inclusion and Empathy (middle ring)

Cultural competence (outer ring)
Ability to understand and interact effectively with people from a range of backgrounds

Openness (outer ring)
Tolerance and appreciation for different

backgrounds, identities, and perspectives

Negotiation (outer ring)

Skills for resolving conflicts across divides

Civic Identity (middle ring)

Personal responsibility (outer ring)

Belief that you are part of a social contract and have both rights and obligations in a pluralistic society

Belonging (outer ring)

Belief that you matter to people in your family, neighborhood, school, workplace, and your community as a whole

APPENDIX: CIVIC OPPORTUNITIES MAP

The Civic Opportunities Map is focused on the ways that institutions and organizations allow citizens to build and use their civic skills and knowledge.



APPENDIX: CIVIC OPPORTUNITIES MAP

We identified 24 tools from our resources (see Civic Opportunities Map Tools table) that measure civic opportunities. Each dot represents a tool, placed on the map according to which building block or element it measures. A tool can be represented by multiple dots depending on whether it measures more than one building block or element. In total, there are 61 instances of measuring civic opportunities plotted on the map.



APPENDIX: CIVIC OPPORTUNITIES MAP TOOLS

The Civic Opportunities Map is focused on the ways that institutions and organizations allow citizens to build and use their civic skills and knowledge. We identified 24 tools from our resources that measure civic opportunities which are listed alphabetically in the table by tool name.

TOOL NAME	REFERENCED IN	BOTH MAPS	UNDERSTAND	BELIEVE	PARTICIPATE	CONNECT
American Association of State Colleges and Universities (AASCU) Audit and Assessment Activities*	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios					
Business bridge building survey	Bonk, Sara, and Luke Raskopf					Bridge-building opportunities
California HS senior survey—Kahne and Middaugh (2008)	Kahne, Joseph, and Ellen Middaugh		Classroom instruction (all 3 building blocks)			
Caregiver SEL Implementation Survey	CASEL		Values-based decision-making programs			Character-building programs
Civic engagement opportunities on college campus (Johns Hopkins University)	Warren, Scott		Classroom instruction (all 3 building blocks)	Student government; Commissions and councils	Voter education and GOTV; Volunteering opportunities	Community groups, activities, and events
Civic Engagement School Report for Sample High School	Democratic Knowledge Project		Classroom instruction (all 3 building blocks); Student government			
Civic Health Index	Atwell, Matthew N., Bennett Stillerman, and John M. Bridgeland	X		Meet and greet opportunities		Community groups
Civic Index	Civic Index - 4th Edition, 2019				Public decision making; Collaborative problem solving	Inclusion & empathy; Civic identity
Community Partner Inventory on Schoolwide SEL Implementation	CASEL		Values-based decision-making programs			Character-building programs
Diverse Learning Environments (DLE) Survey (Core SurveyInstrument)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios					Inclusion & empathy
Final State Grades and Ratings—State of State Standards Civics and US History	Stern, Jeremy A., Alison E. Brody, Jose A. Gregory, Stephen Griffith, Jonathan Pulvers, David Griffith, and Amber M. Northern		Classroom instruction (all 3 building blocks)			
NAEP Survey Questionnaires for Civics	U.S. Department of Education	X	Classroom instruction (all 3 building blocks)			
National Survey of Student Engagement (NSSE) Topical Module: Civic Engagement	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios	X	Classroom instruction—Gov't & pol systems			
PACE/Citizen Data Survey	PACE (Philanthropy for Active Civic Engagement)					Bridge-building opportunities; Branding campaigns
ParkScore—Trust for Public Land, undated	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					Public squares

APPENDIX: CIVIC OPPORTUNITIES MAP TOOLS

Participatory Governance Index	Public Agenda				Public decision making; Collaborative problem solving	Inclusion & empathy; Civic identity
Personal and Social Responsibility Inventory (PSRI)	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios	X	Classroom instruction— Critical Thinking			Civic identity; Inclusion & empathy
RAND Truth Decay Survey of Teachers	Hamilton, Laura S., Julia H. Kaufman, and Lynn Hu		Classroom instruction (all 3 building blocks); Media literacy; Values-based decision-making programs & activities			
School Citizenship Education Climate Assessment and Database of Knowledge, Skills and Dispositions Questions	Torney-Purta, Judith, Julio C. Cabrera, Katrina Crotts Roohr, Ou Lydia Liu, and Joseph A. Rios		Classroom Instruction (all 3 building blocks); Student government			
School-based Staff SEL Implementation Survey	CASEL		Values-based decision-making programs			Character-building programs
Survey— Institute of Museum and Library Services, undated	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					Public squares
Survey— Reimagining the Civic Commons, undated	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh					Public squares
Survey— University of North Carolina Hussman School of Journalism and Media, undated	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh		Civics in journalism			
Transparency International (2021)	Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh			Transparency in public decision-making		

Databases and datasets are indicated with an asterisk () and were not plotted on the map.*

Civic Opportunities Map

UNDERSTAND (inner ring)

Government and Political Systems (middle ring)

Classroom instruction (outer ring)
Curricula and teaching practices that help students learn about government and our system, and include discussions of current affairs

Citizen academies (outer ring)
Programs that teach citizens about their local government and how they can engage

Access to news (outer ring)
Objective, accessible coverage of public issues and decisions, especially at the local level

Civic journalism (outer ring)
Programs and practices that encourage interaction between journalists and their audiences around topics, editorials, and how to use the news

Interpreting History (middle ring)

Classroom instruction (outer ring)
Curricula and teaching practices that help students learn about history and civics

Libraries, museums, and other public sites (outer ring)
Publicly available locations for people to learn about American history

Continuing education (outer ring)
Public programs provided by libraries, museums, universities, clubs, and other institutions

Critical Thinking (middle ring)

Classroom instruction (outer ring)
Curricula and teaching practices that help people learn how to analyze information, solve problems, and engage in ethical reasoning

Media literacy training (outer ring)
Programs that help people apply critical thinking to media messages and use media to create their own messages

Values-based decision-making programs and activities (outer ring)
Community and civil society programs that help people build character and self-awareness

BELIEVE (inner ring)

Shared Civic Values (middle ring)

Public ceremonies and celebrations (outer ring)
Civic holidays, the national anthem, Pledge of Allegiance, citizenship ceremonies, and other events and practices that honor our country and communities

Trust and Hope (middle ring)

Transparency in public decision-making (outer ring)
Laws and practices that ensure that public business is conducted in public, including televised meetings and easily accessible and searchable public records

Communication about leaders and institutions (outer ring)
Making leaders and institutions accessible and available to the citizens they serve

“Meet and greet” opportunities (outer ring)
Activities that allow public servants to build relationships with the people they serve

Agency (middle ring)

Student government (outer ring)
At high schools and universities; includes clubs and other student organizations

Leadership development opportunities
(outer ring)

Programs for young people and adults that help them make connections, find their voices, and learn and hone leadership skills

Commissions and councils (outer ring)

Standing bodies of appointed citizens, including youth commissions, who represent and directly engage their peers on important issues

Opportunities to address conflicts (outer ring)

Real-world or simulated activities that bring people together to negotiate conflicts and help them learn and hone dispute resolution skills

PARTICIPATE (inner ring)

Public Decision-Making (middle ring)

Voting directly on issues (outer ring)

Opportunities to vote directly on decisions and policies, such as ballot initiatives and referenda, in addition to voting for representatives

Voter education and get-out-the-vote programs
(outer ring)

Efforts to inform voters and encourage them to participate in elections for candidates and on issues

Voting access and integrity (outer ring)

Efforts to ensure that people are able to vote, such as early voting or voting by mail, and that elections are fair, such as voter identification laws or election monitoring

Deliberative public meetings (outer ring)

Regular meetings and hearings that include officials, staff, citizens, and other stakeholders, and allow people to share experiences, learn together, consider options, and decide on solutions

Citizen assemblies and survey panels (outer ring)

Groups of citizens who have been randomly selected to give input, either by answering

surveys on public issues or by deliberating intensively on an issue and then issuing recommendations to officials

Neighborhood associations, councils, and online networks (outer ring)

Ongoing opportunities for neighbors to meet (in-person, online, or both) to share information, give input on public decisions, and solve local problems

Participatory budgeting processes (outer ring)

Regular processes at the school, neighborhood, or local level that allow people to allocate money from a dedicated fund to worthwhile projects and ideas, and in some cases to give input on the overall organizational budget

Collaborative Problem Solving

(middle ring)

Volunteering opportunities (outer ring)

Projects and programs that encourage people to devote their time and energy to helping other people and their communities, including school- and university-based programs.

Fundraising campaigns and crowdfunding processes (outer ring)

Platforms and programs that allow people to donate money and services to ideas and community improvement efforts

Small grant programs and competitions
(outer ring)

Programs run by governments, foundations, and other institutions that offer small amounts of money for problem-solving and community improvement efforts powered by volunteers

Improving How We Govern (middle ring)

Problem-reporting and feedback opportunities
(outer ring)

Digital platforms and other opportunities for people to report problems like potholes or graffiti, or give feedback on a public service like bus routes or health clinics

Citizen assessments (outer ring)

Citizen audits and ratings systems that allow people to assess the overall performance of institutions

Placemaking and user-centered design opportunities (outer ring)

Exercises that encourage people to co-design buildings or public spaces, or how a service is administered, according to the needs and goals of the users

Voting system reforms (outer ring)

Changes in voting that try to ensure that the will of the people is accurately reflected in elections, such as runoffs, proportional representation, or ranked choice voting

CONNECT (inner ring)

Community Building (middle ring)

Public squares (outer ring)

Public buildings and outdoor spaces, including libraries, city halls, community centers, plazas, and parks, that are welcoming and useful to all kinds of people

Virtual public squares (outer ring)

Online platforms and networks that allow neighbors to share information, build relationships, and identify problems and priorities

Community groups, activities, and events (outer ring)

Clubs, associations, teams, concerts, festivals, sporting events, and other opportunities to build relationships with neighbors, leaders, officials and public servants

Character-building programs (outer ring)

Opportunities for young people and adults to become emotionally stronger, more independent, and better at dealing with problems.

Inclusion and Empathy (middle ring)

Cultural competency practices (outer ring)

Workshops, trainings, and exercises that help people understand differences, biases, and debates around equity and opportunity

Bridge-building opportunities (outer ring)

Programs and practices designed to build relationships between people of different backgrounds and beliefs

Opportunities to address difference (outer ring)

Regular opportunities for people to productively discuss issues of ideology, race, gender, religion, and other differences

Civic Identity (middle ring)

Community groups, activities, and events (outer ring)

Clubs, associations, teams, concerts, festivals, sporting events, and other opportunities that bring people together as part of a community

Branding campaigns (outer ring)

Public art, signs, sporting events, celebrations, and other efforts to communicate the distinct qualities of a community or institution

Civic awards (outer ring)

Awards, honors, and titles that recognize the contributions of neighborhood, school, and local leaders

Serious games (third ring)

Fun exercises that help people learn, understand different perspectives, strengthen relationships, and generate creative solutions to shared problems

Understanding the definitions from our collection of measures, tools, and indices—and the underlying assumptions behind those definitions—is necessary to identify where overlaps and variations exist. We have collected definitions of key terms grouped by core concepts. We do not intend this definition list to be exhaustive, but rather, a way to demonstrate the ideas and the people working around similar concepts.

CIVICS BROADLY AND CIVIC ENGAGEMENT

Civic (*America + Civic Language, PACE*)

intended to denote the virtues, assets, and activities that a free people need to govern themselves well as Educating for American Democracy describes (p. 20)

Civics (*The Future of Assessment: White Paper 2, High Resolves*)

the study of the system in which you live so that you can take informed action, including government structures, political parties, the press, and civic action (p. 3)

Civic cluster

(America + Civic Language, PACE)

The four words from *the America + Civic Language PACE* study that include “civic” or “civil” as adjectives and acted differently from other words in their survey: “Both overall and in subgroups, these words rank high for unfamiliarity; they all appear in the top third of unfamiliar terms for groups”. These words are civic engagement, civic infrastructure, civic health, and civil society (p. 20).

Civic engagement (Civic Engagement Learning Outcomes, James Madison University)

preparing individuals to be active and responsible participants in a representative democracy dedicated to the common good. Examples of participation: campaigning, running or holding office, contacting public officials, protesting, voting, etc. Engagement is enhanced by knowledge, skills, values and dispositions

Civic engagement (*Monitoring Civic Learning Opportunities and Outcomes, Laura S.*

Hamilton and Ace Parsi)

integration of knowledge, skills, and dispositions to solve public problems, improve communities and societies, and navigate formal and informal political systems and processes; can be individually or collectively and encompasses civic actions and civic participation [*Definitions based on Hansen et al. (2018), Vinnakota (2019), NCSS (n.d.), and LEADE (n.d.)*] (p. 3)

Civic infrastructure (“What is this Civic Infrastructure,” *Strive Together*)

A way in which a region or community comes together to hold itself collectively accountable for implementing its own unique cradle-to-career vision and organizes itself to identify what gets results for children; improves and builds upon those efforts over time; and invests the community’s resources differently to increase impact

Civic efficacy (*Assessment Framework for Deeper Civic Learning, Democratic Knowledge Project*)

a sense of being able to effectively participate in civic life (p. 2)

Civic duty

(Young Voter Turnout Report, Ad Council)

such as voting; a responsibility to make your voice heard (p. 6)

Civic identity (Assessment Framework for Deeper Civic Learning, Democratic Knowledge Project)

the consolidation of civic knowledge, civic skills, civic attitudes, and civic dispositions into a social role identity (p. 1)

Political and civic behaviors (Center for Educational Equity, Teachers College, Columbia University)

includes engagement in deliberative discussions, volunteering, and attending public meetings and other activities related to civic life (p. 1)

CIVIC DISPOSITIONS

Central civic and political dispositions and values (Center for Educational Equity, Teachers College, Columbia University)

political theorists and political scientists tend to identify tolerance, equality, due process, respect for the rule of law, and support for the fundamental political institutions of our society as central to a democratic society. Also includes concern for others' rights and welfare, fairness, reasonable levels of trust, and a sense of public duty (p. 2)

Civic dispositions (*Monitoring Civic Learning Opportunities and Outcomes*, Laura S. Hamilton and Ace Parsi)

attitudes that support democratic participation including an appreciation of the responsibilities of citizenship, interest in the welfare of others, a sense of personal and collective agency, and capacity to engage in civil disagreement while maintaining civic friendship [*Definitions based on Hansen et al. (2018), Vinnakota (2019), NCSS (n.d.), and LEADE (n.d.)*] (p. 3)

Civic dispositions (*Civics Framework for the 2018 National Assessment of Educational Progress*, National Assessment Governing Board)

the inclinations or “habits of the heart,” as de Tocqueville called them, that pervade all aspects of citizenship. They include the dispositions to become an independent member of society; respect individual worth and human dignity; assume the personal, political, and economic responsibilities of a citizen; participate in civic affairs in an informed, thoughtful, and effective manner; and promote the healthy functioning of American constitutional democracy

CIVIC EDUCATION, LEARNING

Civic learning (*The Future of Assessment: White Paper 2, High Resolves*)

the process of acquiring skills and knowledge relevant to being a member of a democracy (p. 3)

Citizenship education (*The Future of Assessment: White Paper 2, High Resolves*)

the comprehensive package of learning that equips the next generation with the knowledge, tools, and dispositions needed to act for the wellbeing of themselves, their communities, and the planet. Includes global competence, civic learning, social justice, and social emotional learning (p. 3)

Civic education, goal of (Assessment Framework for Deeper Civic Learning, Democratic Knowledge Project)

to equip young people for effective, reciprocal, and self-protecting civic engagement. (p. 1)

Civic education, broader purpose (*The State of State Standards for Civics and U.S. History in 2021*, The Thomas B. Fordham Institute)

to provide a common framework for resolving our differences even as we respect them—that is, to manage peacefully and constructively the eternal balancing and rebalancing of *pluribus* and *unum*—and ultimately, *that* calls for shared allegiance to a common set of ideas and core principles that is grounded in a common understanding (p.4,5)

Core competencies (CASEL)

self-awareness, self-management, social awareness, relationship skills, and responsible decision-making

Civic learning competency

(Monitoring Civic Learning Opportunities and Outcomes, Laura S. Hamilton and Ace Parsi)

civic knowledge, civic skills, civic dispositions, civic engagement [Note: Definitions based on Hansen et al. (2018), Vinnakota (2019), NCSS (n.d.), and LEADE (n.d.).] (p.3)

Civic education, contexts of *(Civics Framework for the 2018 National Assessment of Educational Progress, National Assessment Governing Board)*

The acquisition of knowledge and skills and the development of civic dispositions take place within a variety of contexts. Those of home, school, community, state, nation, and the world are especially important in civic education (Executive summary, XV)

CIVIC KNOWLEDGE

Civic knowledge

(Center for Educational Equity, Teachers College, Columbia University)

starts with understanding of structure of government and processes of lawmaking and policymaking, but a broader, deeper knowledge of history, politics, economics, and other disciplines is necessary (p. 1)

Civic knowledge

(Civics Framework for the 2018 National Assessment of Educational Progress, National Assessment Governing Board)

includes knowledge of civic life, politics, and government; the foundations of the American political system; how the government established by the Constitution embodies the purposes, values, and principles of American democracy; the relationship of the United States to other nations and to world

affairs; and the role of citizens in American democracy (Executive summary, XIV)

Civic knowledge *(Monitoring Civic Learning Opportunities and Outcomes, Laura S. Hamilton and Ace Parsi)*

understanding of governments in US and in other nations, along with understanding related social studies concepts including the effects of history on current governments and societies [Definitions based on Hansen et al. (2018), Vinnakota (2019), NCSS (n.d.), and LEADE (n.d.).] (p. 3)

Deep knowledge of U.S. government and politics (“Give Us Your Best Advice: Assessing Deep Political Learning,” Walter C. Parker, Jane C. Lo)

includes knowing the Constitution but also includes knowing the power of interest groups, lobbying, campaign financing, federalism, civil rights, discrimination, voter behavior, ideology, the three branches, Supreme Court decisions, and more. Deep knowledge is complex and adaptive (*Social Education* 80(4), pp 227–231)

CIVIC SKILLS

Agency *(New Tech Network Rubric)*

growth mindset and demonstrate ownership over one’s learning (in academic setting)

Belonging *(A Funder’s Guide to Building Social Cohesion, Democracy Funders Network)*

refers to a human emotional need for interpersonal relationships, identity, social connection, and being part of a group [McLeod, S. (2007). Maslow’s Hierarchy of Needs. Simple Psychology; powell, j.a., and Menendian, S. (2022).] (p. 1)

Bonding social capital (“A Social Capital Approach to Education Reform,” Bruno V. Manno)

Bonding social capital occurs within a group

and reflects the need to be with others like ourselves, providing personal emotional support, companionship, and validation. Bonding and bridging social capital are complementary. As Xavier DeSousa Briggs says, bonding social capital is for “getting by” and bridging social capital is for “getting ahead” (*National Affairs*, 53)

Bridge building or bridging
(*A Funder’s Guide to Building Social Cohesion, Democracy Funders Network*)

activities that intentionally bring people together—in a curated, semi-structured, non-competitive environment—in service of building stronger relationships, understanding and connectivity across difference [Othering & Belonging Institute. (n.d.). Bridging & Belonging. Othering & Belonging Institute; Strandberg, K., Himmelroos, S., and Grönlund, K. (2017). “Do Discussions in Like-Minded Groups Necessarily Lead to More Extreme Opinions? Deliberative Democracy and Group Polarization.” *International Political Science Review*, 40(1).] (p. 6)

Bridging social capital
(“A Social-Capital Approach to Education Reform,” Bruno V. Manno)

Bridging social capital occurs between social groups and reflects the need to connect with individuals different from ourselves, expanding our knowledge, social circles, and resources across features like race, class, or religion. It also includes how people and institutions interact with each other in a power relationship or hierarchy, like a community organization and a government agency. It propels young people to opportunity, well-being, and responsible citizenship (*National Affairs*, 53)

Civic skills
(*Civics Framework for the 2018 National Assessment of Educational Progress, National Assessment Governing Board*)

intellectual and participatory skills involving

the use of knowledge to think and act effectively in a reasoned manner in response to the challenges of life in a constitutional democracy (Executive summary XV)

Civic essential skills (*Personal Email*)
critical thinking, problem analysis, advocacy

Essential skills to informed citizenship
(*The State of State Standards for Civics and U.S. History in 2021, Thomas B. Fordham Institute*)

critical thinking, problem analysis and evaluation, interpreting, and arguing from evidence (p. 31)

Civic skills (*Monitoring Civic Learning Opportunities and Outcomes, Laura S. Hamilton and Ace Parsi*)

ability to engage actively and effectively in democratic processes by applying skills such as critical thinking, teamwork, written and oral communication, and information literacy [Definitions based on Hansen et al. (2018), Vinnakota (2019), NCSS (n.d.), and LEADE (n.d.)] (p. 3)

Civic reasoning and discourse
(*Educating for Civic Reasoning and Discourse, National Academy of Education*)

to engage in civic reasoning, one needs to think through a public issue using rigorous inquiry skills and methods to weigh different points of view and examine available evidence. Civic discourse concerns how to communicate with one another around the challenges of public issues in order to enhance both individual and group understanding. It also involves enabling effective decision making aimed at finding consensus, compromise or in some cases, confronting social injustices through dissent. Finally, engaging in civic discourse should be guided by respect for fundamental human rights (p.1)

Collaboration (New Tech Network Rubric)

the ability to be a productive member of diverse teams through strong interpersonal

communication, a commitment to shared success, leadership, and initiative (in academic setting)

Organizational civic behavior
(Assessing Civic Competency and Engagement in Higher Education, Judith Torney-Purta, Julio C. Cabrera, Katrica Crotts Roohr, Ou Lydia Liu, Josepha A. Rios)

a way in which civic competency and engagement have been related to workplace readiness; defined as individual employee's "behavior that is discretionary, not directly or explicitly recognized by the formal reward system, and that in the aggregate promotes the effective functioning of the (employee's) organization" [Organ, 1988] (p. 4)

Self-efficacy (Center for Educational Equity, Teachers College, Columbia University)

the sense that one's actions, either alone or in combination with others, can make a difference. Shown to be strongly correlated with civic action (p. 2)

Social cohesion
(A Funder's Guide to Building Social Cohesion, Democracy Funders Network)

a condition in which people in society have access to trusting social networks and a shared sense of solidarity, inclusion, and belonging (p. 1)

APPENDIX: REFERENCES

- “About the Civics Assessment.” The Nation’s Report Card. <https://www.nationsreportcard.gov/civics/about/survey-questionnaire-indices/>.
- American Association of State Colleges and Universities. “Political Engagement Project (PEP).” *Political Engagement Project (PEP)*. <https://www.aascu.org/programs/adp/PEP/>.
- Angelucci, Charles, and Andrea Prat. *Is Journalistic Truth Dead? Measuring How Informed Voters Are about Political News*. Available at SSRN: <https://ssrn.com/abstract=3593002>, June 2021.
- Annenberg Institute for School Reform at Brown University. EdInstruments. <https://ed instruments.com/instruments/domains/1/subdomains/35>.
- Annenberg Public Policy Center. “Americans’ Civic Knowledge Increases During a Stress-Filled Year.” *2021 Annenberg Constitution Day Civics Survey*. Last modified September 14, 2021. <https://www.annenbergpublicpolicycenter.org/2021-annenberg-constitution-day-civics-survey/>.
- Atwell, Matthew N., Bennett Stillerman, and John M. Bridgeland. *Civic Health Index 2021: Citizenship During Crisis*. N.p.: Civic, 2021.
- Bell, D’Wayne, Jing Feng, John B. Holbein, and Jonathan Smith. *Do STEM Students Vote?* Report no. IZA DP No. 15483. Bonn, Germany: IZA Institute of Labor Economics, 2022.
- Bitner-Laird, Lance, Ari Eisenstadt, Emily Thielmann, and Mike Berkowitz. *A Funder’s Guide to Building Social Cohesion*. N.p.: Democracy Funders Network, 2022.
- Bonk, Sara, and Luke Raskopf. *Business Bridging Divides*. N.p.: Business for America, n.d.
- “Career and college readiness through summer camp leadership opportunities.” The Spencer Foundation. <https://www.spencer.org/grant-archive/career-and-college-readiness-through-summer-camp-leadership-opportunities>.
- CASEL. “What Is the CASEL Framework?.” <https://casel.org/fundamentals-of-sel/what-is-the-casel-framework/>.
- Center for Educational Equity, Teachers College, Columbia University. “Knowledge and Cognitive Skills.” Prepared for the Civic Learning Impact and Measurement Convening, January 10-11, 2019.
- Center for Educational Equity, Teachers College, Columbia University. “Political and Civic Behavior.” Prepared for the Civic Learning Impact and Measurement Convening, January 10-11, 2019.
- Center for Educational Equity, Teachers College, Columbia University. “Values, Dispositions and Attitudes.” Prepared for the Civic Learning Impact and Measurement Convening, January 10-11, 2019.
- “Civic Engagement and Volunteering Supplement 2019.” AmeriCorps. <https://data.americorps.gov/Volunteering-and-Civic-Engagement/Civic-Engagement-and-Volunteering-Supplement-2019/kine-mfpf>.
- “Civic Index - 4th Edition, 2019.” National Civic League. <https://www.nationalcivicleague.org/resources/civicindex/>.
- Civics Alliance. *American Birthright: The Civics Alliance’s Model K-12 Social Studies Standards*. New York, NY: National Association of Scholars, 2022.

APPENDIX: REFERENCES

- College Board. *AP U.S. Government and Politics Course Framework*.
<https://apcentral.collegeboard.org/media/pdf/ap-us-government-and-politics-course-framework-effective-fall-2018.pdf>.
- Cox, Daniel. "Gen Z is the Most Mistrustful Generation." *Business Insider*, August 24, 2022.
- Democratic Knowledge Project. Internal Memo, "Measuring Civic Learning," July 2022.
- Democratic Knowledge Project. Internal Memo, "Mixed Method and Holistic: Assessing Civic Readiness," 2019.
- Democratic Knowledge Project. Internal Memo, "Democratic Knowledge Project's Assessment Framework for Deeper Civic Learning," July 2022.
- Equal Measure. *Strive Together Evaluation Report: 2015-2017 Executive Summary*. N.p., 2019.
- Fatigue, Traditionalism, and Engagement: The News Habits and Attitudes of the Gen Z and Millennial Generations*. N.p.: Associated Press-NORC Center for Public Affairs Research, American Press Institute, 2022.
- Frontier Center. *Activating Business Leaders for Free-Market Capitalism*. N.p., 2021.
- "Gallup-Purdue Index." Purdue University. <https://www.purdue.edu/newsroom/gallup/>.
- George W. Bush Institute. *Education and Workforce Pipeline*. <https://pipeline.bushcenter.org/>.
- Goodman, Madeline J., Andrew R. Weiss, Jesse R. Sparks, and Kelsey D. Dreier. "Improving the Measurement of Civic Learning: Lessons from The National Assessment of Educational Progress Civics and U.S. History Assessments." ETS Center for Research on Human Capital and Education, Princeton, NJ, n.d.
- Hamilton, Laura S., and Ace Parsi. *Monitoring Civic Learning Opportunities and Outcomes: Lessons from a Symposium Sponsored by ETS and Education for American Democracy (ETS Research Notes)*. N.p.: ETS, 2022.
- Hamilton, Laura S., Julia H. Kaufman, and Lynn Hu. *Preparing Children and Youth for Civic Life in the Era of Truth Decay: Insights from the American Teacher Panel*. Santa Monica, CA: RAND Corporation, 2020.
- Harvard Business Review Analytic Services. *White Paper: The Business Case for Civics Education*. N.p., 2019.
- Hawkins, Stephen, Daniel Yudkin, Míriam Juan-Torres, and Tim Dixon. *Hidden Tribes: A Study of America's Polarized Landscape*. New York, NY: More in Common, 2018.
- "Healthier Democracies: The Participatory Governance Index." Public Agenda.
<https://www.publicagenda.org/healthier-democracies/healthier-democracies-the-participatory-governance-index/>.
- HEIghten® *Outcomes Assessments Suite*. N.p.: Territorium, n.d.
- High Resolves. *The Future of Assessment: White Paper 2*. N.p., 2020.

APPENDIX: REFERENCES

- Husfeldt, Vera, Carolyn Barber, and Judith Torney-Purta. *Students' Social Attitudes and Expected Political Participation: New Scales in the Enhanced Database of IEA Civic Education Study*. College Park, MD: Civic Education Data and Researcher Services, 2005.
- ICPSR. *CivicLEADS: Civic Learning, Engagement, & Action Data Sharing*. <https://www.icpsr.umich.edu/web/pages/civicleads/index.html>.
- Institute for Citizens & Scholars. "Five Year Goal Data Set 2021." Last modified August 2021. Digital file.
- Kahne, Joseph, and Ellen Middaugh. *Democracy for Some: The Civic Opportunity Gap in High School*. CIRCLE Working Paper 59. N.p.: Center for Information & Research on Civic Learning & Engagement, 2008.
- Kawashima-Ginsberg, Kei. "Developmental and Civic Outcome Map Draft." Last modified August 2022. Digital file.
- Kaufman, Julia H., Melissa Kay Diliberti, Douglas Yeung, and Jennifer Kavanagh. *Defining and Measuring Civic Infrastructure*. Santa Monica, CA: RAND Corporation, 2022.
- Köhler, Hannah, Sabine Weber, Falk Brese, Wolfram Schulz, and Ralph Carstens, eds. *ICCS 2016 User Guide for the International Database*. Amsterdam, The Netherlands: International Association for the Evaluation of Educational Achievement (IEA), 2018.
- Legatum Institute Foundation and the Milken Center for Advancing the American Dream. American Dream Prosperity Index. <https://www.americandreamprosperity.com/>.
- Theory of Action*. Cincinnati, OH: Strive Together, 2021.
- Liu, Ou Lydia, Lois Frankel, and Katrina Crofts Roohr. *Assessing Critical Thinking in Higher Education: Current State and Directions for Next-Generation Assessment*. Research report no. ETS RR-14-10. N.p.: ETS, 2014.
- Manno, Bruno V. "A Social-Capital Approach to Education Reform." *National Affairs*, Fall 2020.
- Manno, Bruno V. "Why So Many People Are Disappointed With Their Educations--And How To Start Fixing It." Education Next. Last modified September 16, 2020. <https://www.educationnext.org/why-so-many-people-disappointed-with-educations-how-to-start-fixing-it/>.
- Measuring Civic Readiness: A Review of Survey Scales (REL2021-068)*. By Steven E. J. Tedeschi, R. Marc Brodersen, Kai Schramm, Mckenzie Haines, Jing Liu, David McCullough, Matt Eide, and Trudy Cherasaro. N.p., U.S. Department of Education Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Central, 2021.
- Morin, Chloé, Adam Traczyk, Jérémie Gagné, and Laura-Kristine Krause. *It's Complicated. People and Their Democracy in Germany, France, Britain, Poland, and the United States*. N.p.: Robert Bosch Stiftung GmbH, More in Common Deutschland, 2021.
- Nagaoka, Jenny, Camille A. Farrington, Stacy B. Ehrlich, David W. Johnson, Sara Dickson, Ryan Heath, and Ashley Mayo. *Framework for Developing Young Adult Success in the 21st Century*. N.p.: University of Chicago Consortium on Chicago School Research, 2014.

APPENDIX: REFERENCES

- National Academy of Education. *Educating for Civic Reasoning & Discourse*. Edited by Carol D. Lee, Gregory White, and Dian Dong. Washington, DC, 2021.
- “New Tech Network Agency Rubrics.” New Tech Network. Last modified August 8, 2016. <https://newtechnetwork.org/resources/new-tech-network-agency-rubrics/>.
- “New Tech Network Collaboration Rubrics.” New Tech Network. Last modified August 8, 2016. <https://newtechnetwork.org/resources/new-tech-network-collaboration-rubrics/>
- PACE (Philanthropy for Active Civic Engagement). *America + Civic Language*. N.p.: Civic Language Perception Project, 2022.
- Parker, Walter C., and Jane C. Lo. “Give Us Your Best Advice: Assessing Deep Political Learning.” *Social Education* 80, no. 4 (September 2016): 227-31.
- Pastor, Dena. “Civic Learning Outcomes.” Presented at CLDE Pre-Conference Workshop, 2018.
- Public Agenda. *The Political Alienation Barometer*. N.p., 2022.
- Rospert, Carly. “What is This Civic Infrastructure?” Strive Together. <https://www.strivetgether.org/what-is-this-civic-infrastructure/>.
- Schulz, Wolfram, Julian Fraillon, Bruno Losito, Gabriella Agrusti, John Ainley, Valeria Damiani, and Tim Friedman. *Assessment Framework*. N.p.: International Association for the Evaluation of Educational Achievement (IEA), International Civic and Citizenship Education Study (ICCS), 2022.
- Shechtman, Nicole, Louise Yarnall, Regie Stites, and Britte Cheng. *Empowering Adults to Thrive at Work: Personal Success Skills for 21st Century Jobs. A Report on Promising Research and Practice*. Chicago, IL: Joyce Foundation, 2016.
- Silva-Leander, Annika. *The Global State of Democracy 2021: Building Resilience in a Pandemic Era*. Stockholm, Sweden: International Institute for Democracy and Electoral Assistance, 2021.
- Stern, Jeremy A., Alison E. Brody, Jose A. Gregory, Stephen Griffith, Jonathan Pulvers, David Griffith, and Amber M. Northern. *The State of State Standards for Civics and U.S. History in 2021*. N.p.: Thomas B. Fordham Institute, 2021.
- Torney-Purta, Judith, Julio C. Cabrera, Katrina Crofts Roohr, Ou Lydia Liu, and Joseph A. Rios. *Assessing Civic Competency and Engagement in Higher Education: Research Background, Frameworks, and Directions for Next-Generation Assessment*. Research report no. ETS RR-15-34. N.p.: ETS, 2015.
- Tufts University. “The National Study of Learning, Voting, And Engagement (NSLVE).” Institute for Democracy & Higher Education. <https://idhe.tufts.edu/nslve>.
- U.S. Department of Education. *Civics Framework for the 2018 National Assessment of Educational Progress*. By National Assessment Governing Board. Washington, DC, 2018.

APPENDIX: REFERENCES

U.S. Department of Education. "Explore Results for the 2018 NAEP Civics Assessment." NAEP Report Card: Civics. Last modified 2018. <https://www.nationsreportcard.gov/civics/>.

Vinnakota, Rajiv. *From Civic Education to a Civic Learning Ecosystem: A Landscape Analysis and Case for Collaboration*. N.p.: Red & Blue Works, 2019.

Voelkel, Jan G., Michael N. Stagnaro, James Chu, Sophia Pink, Joseph S. Mernyk, Chrystal Redekopp, Matthew Cashman, Qualifying Strengthening Democracy Challenge Submitters, James N. Druckman, David G. Rand, and Robb Willer. *Megastudy Identifying Successful Interventions to Strengthen Americans' Democratic Attitudes*. Stanford, CA: Stanford University, n.d.

Warren, Scott. *Democratic Engagement: A Review at Johns Hopkins University*. N.p.: Stavros Niarchos Foundation SNF Agora Institute, Johns Hopkins University, 2022.

Weissbourd, Richard, Milena Batanova, Virginia Lovison, and Eric Torres. *Loneliness in America: How the Pandemic Has Deepened an Epidemic of Loneliness and What We Can Do About It*. N.p.: Making Caring Common, Harvard Graduate School of Education, 2021.

Young Voters in the 2022 Midterms. N.p.: Ad Council Research Institute and Paramount Media Networks & MTV Entertainment Studios, 2022.



citizensandscholars.org

© 2023 by The Institute for Citizens & Scholars. All rights reserved.